

# Open Science: Perspectives from a social science publisher

Ciencia Abierta. Datos abiertos de investigación.

Tony Roche, Emerald Group Publishing

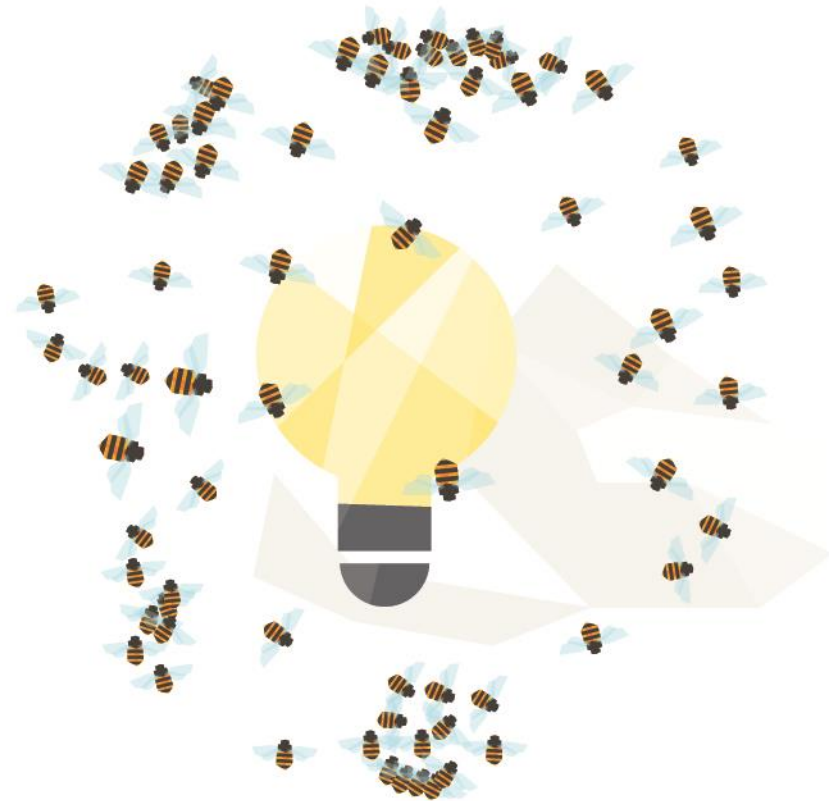
September 2016

[www.emeraldgrouppublishing.com](http://www.emeraldgrouppublishing.com)



# Session overview

- Emerald and its communities
- Serving customers in Latin America
- Drivers of Open Science
- Emerald's evolving approach
- A future of collaboration
- Discussion/Q&A





# Emerald and the communities we serve

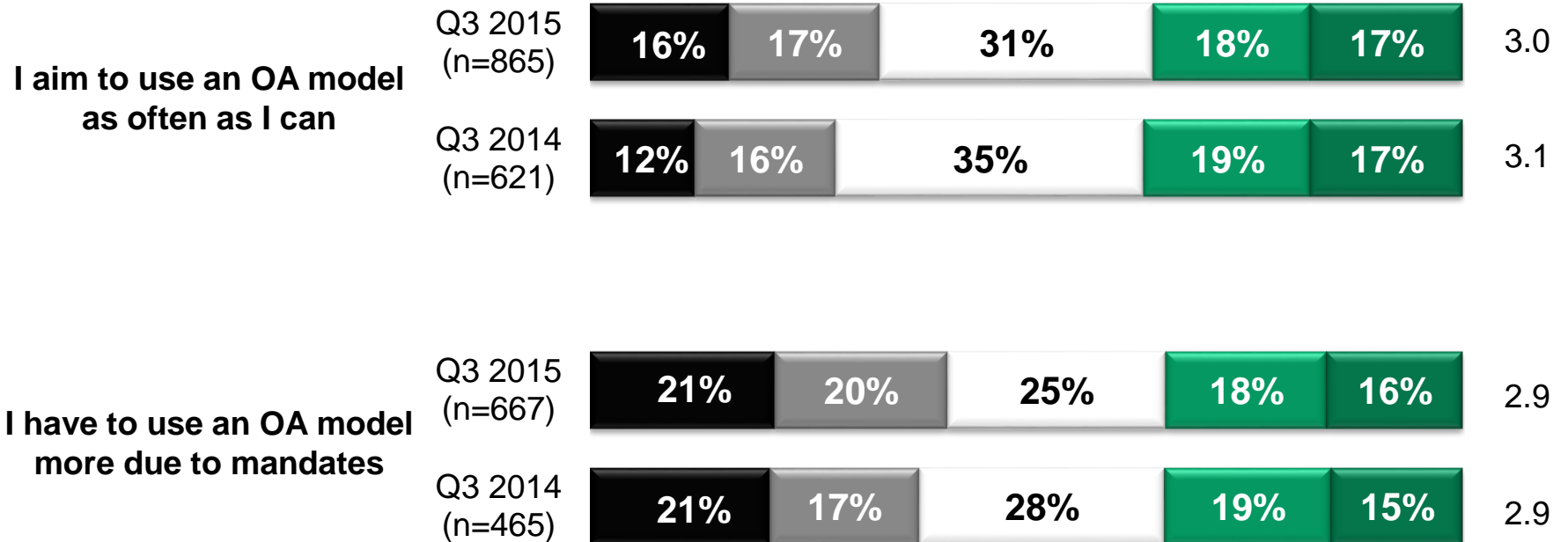
*"Helping customers make decisions that count, based on research that matters"*



# Open Access: Author and Institution Intentions



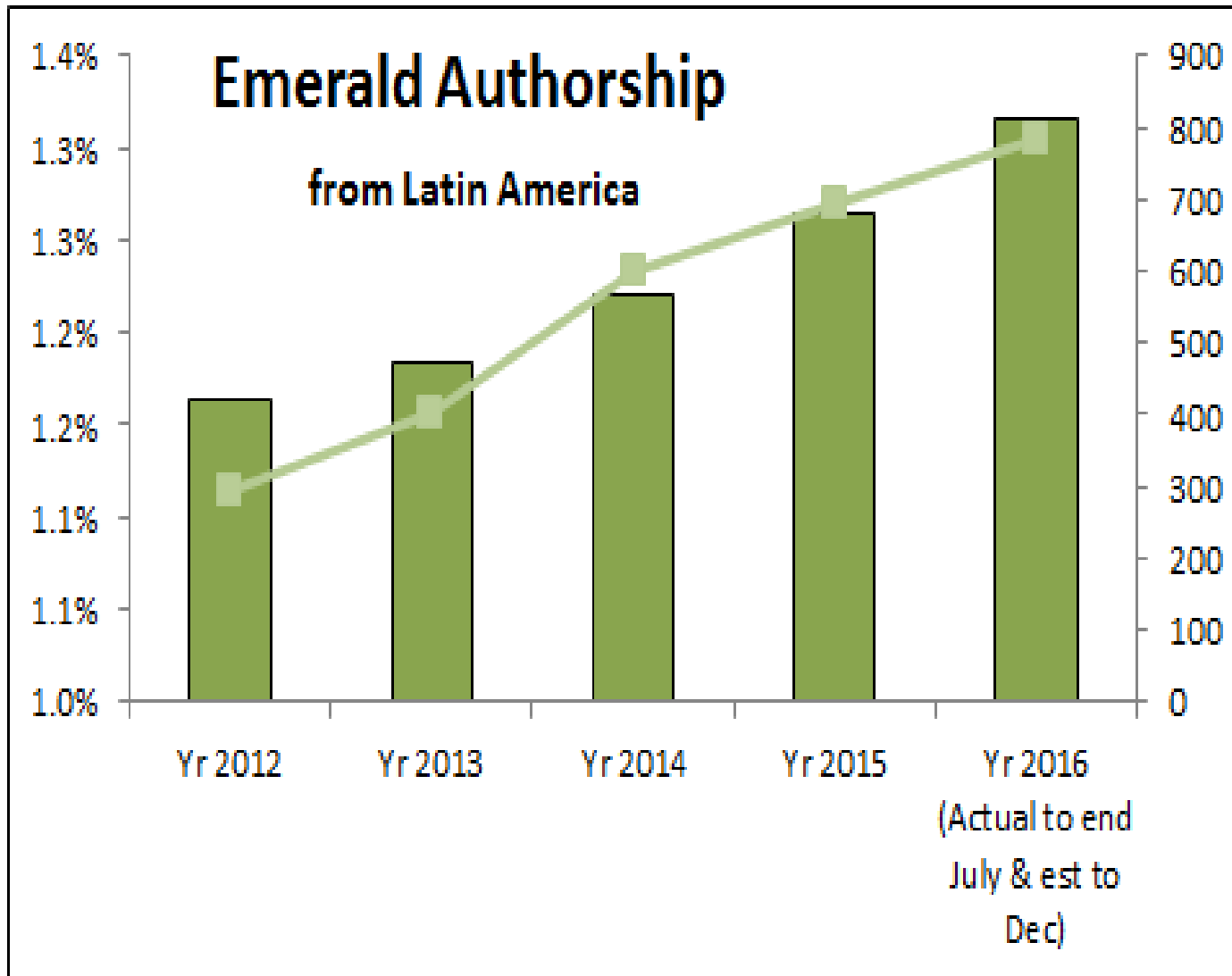
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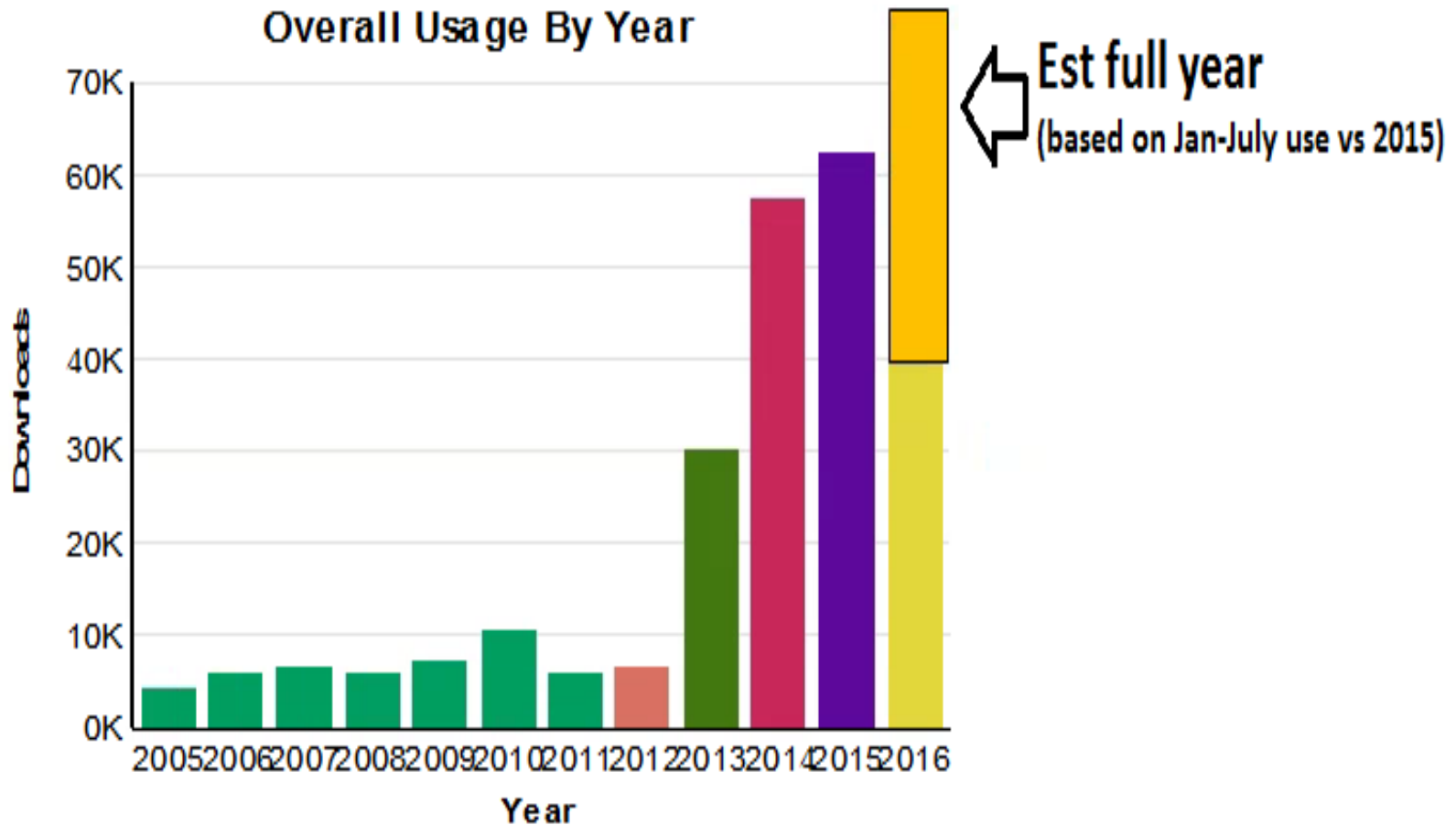
## Who is planning to use OA in the near future?

Although seniority appears to be linked to the likelihood of using OA in the future (42% of Heads of Departments/Senior Managers said they aimed to use OA in the next year, 28% said they did not), subject areas have the strongest association with OA. Library Studies, Education and Public Policy authors aimed to use OA more than other subject authors, and more Health, Built Environment, and Public Policy authors expected to be mandated to use OA.

# Growing authorship



# Growing use of Emerald content by CONRICYT members



# 100% Open Access publications



*Journal of Centrum Cathedra: The Business and Economics Research Journal (JCC) is published for Centrum Graduate Business School at Pontificia Universidad Católica del Perú.*

# Expansion of global OA programme

## *Looking forward to 2017...*

- Emerald Publishing Services has agreed to publish a second journal in Latin America (subject to final agreement) commencing in 2017, and the region is a key area of focus to develop open access journal solutions which support authors and institutions to demonstrate impact.
- Emerald is also in discussions with major consortia around the creation of open access content resources within the region, which forms a key part of Emerald's strategy to increase the visibility of research output.





# Drivers of Open landscape

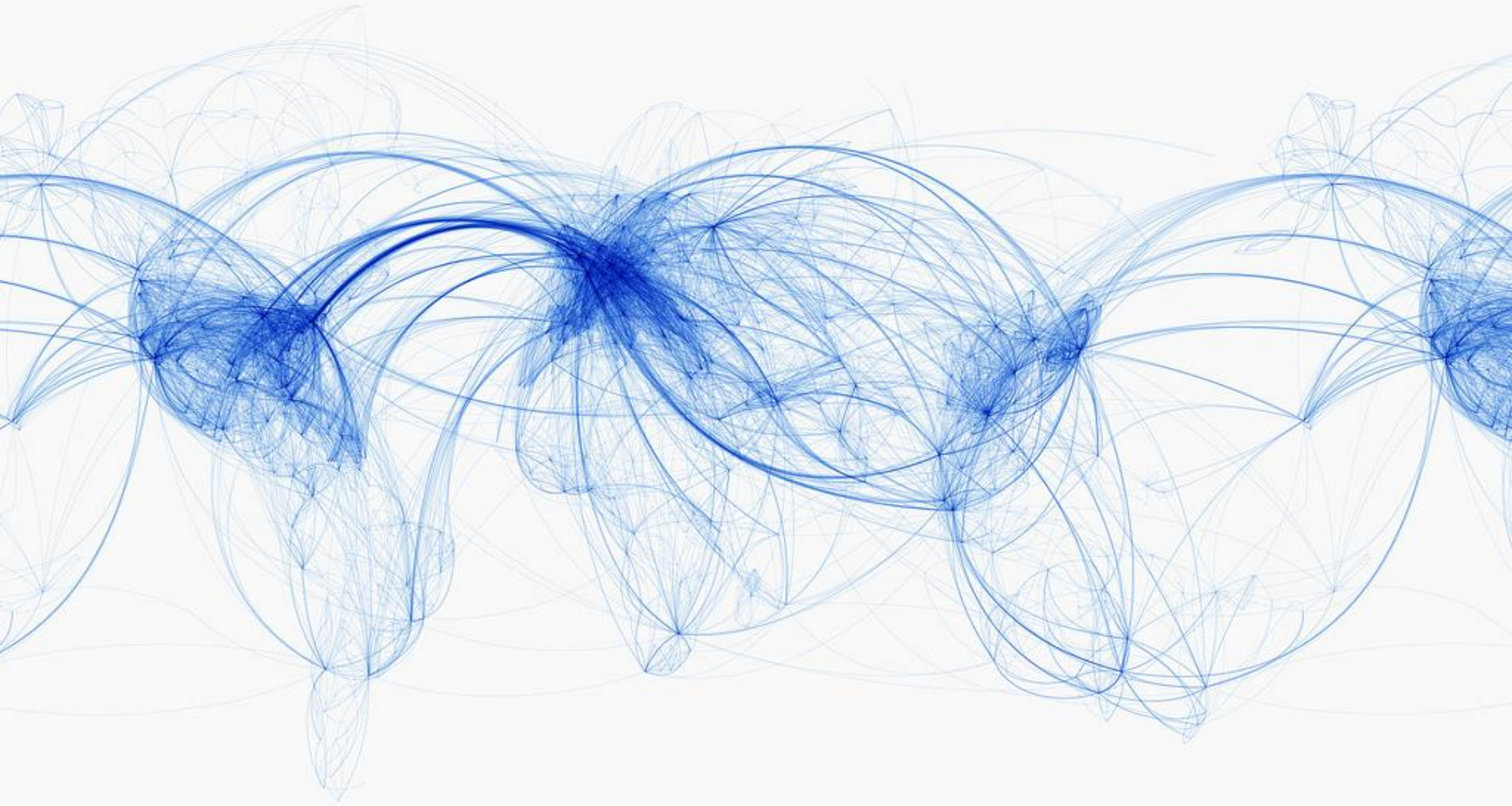


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# Reproducibility of results: the environmental sciences





# Emerald's evolving approach

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  - Writing for Emerald
  - Editing Service

## Impact of Research



Emerald's philosophy concerning impact of research is explained. Discover what Emerald means by impact, how Emerald measures impact and what impact information Emerald provides, as well as links to further information sources.

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## Emerald Literati Network



Find out who has won one of our prestigious Emerald Literati Network awards. These awards recognize the efforts of authors and editors and celebrate the outstanding contributions many have made, not only to our journals, but to the body of knowledge itself.

# OSI: a future of collaboration



THE OPEN SCIENCE INITIATIVE WORKING GROUP



Mapping the Future of  
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Publishing**



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