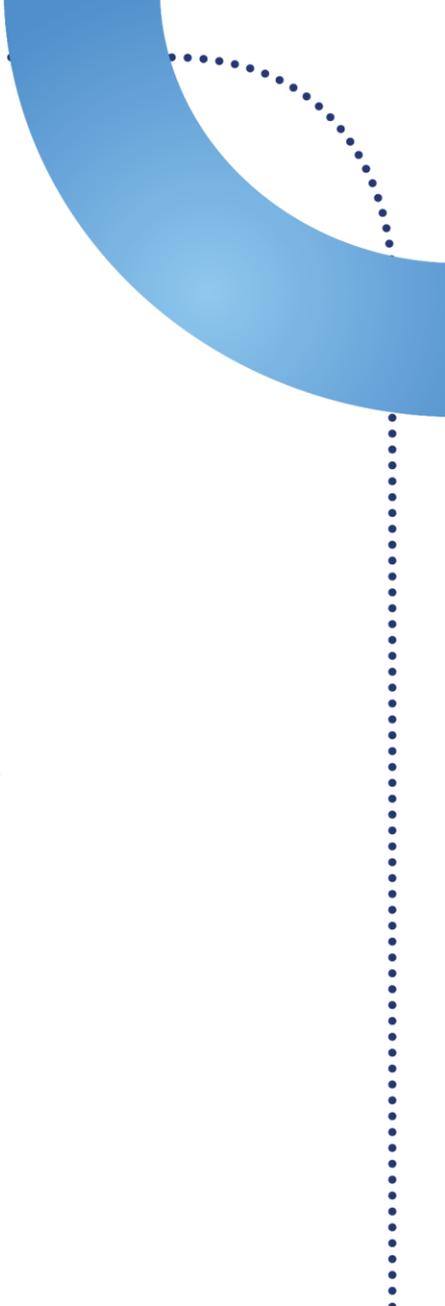


***El Futuro de las Editoriales Científicas.
Suscripciones o Pago de Cuotas por Publicar.***

WILEY



Why Open Access?

Author/Library Interests:

- Improve visibility and impact of research
- Improve scientific collaboration
- Researcher career advancement

Funders Interests:

- Open Access as a means to advance and improve society

Publishers Interests:

- Natural progression/reaction to market

What is Wiley's View?

- We Support Open Access
- We are investing to create a positive experience for authors, institutions and funders
- We are looking for opportunities (including with our society partners) to launch new Open Access journals where we see demand
- We are developing creative models to support funders and governments who wish to make the transition to Open Access

Green - Wiley Self-Archiving Policy

Compliant with most mandates



VERSION Author Accepted Manuscript “**AAM**”

EMBARGO **12** months for STM, **24** months for SSH

DEPOSIT Deposit into **IR** or **subject repository**

TERMS see **Copyright Transfer Agreement** for each journal

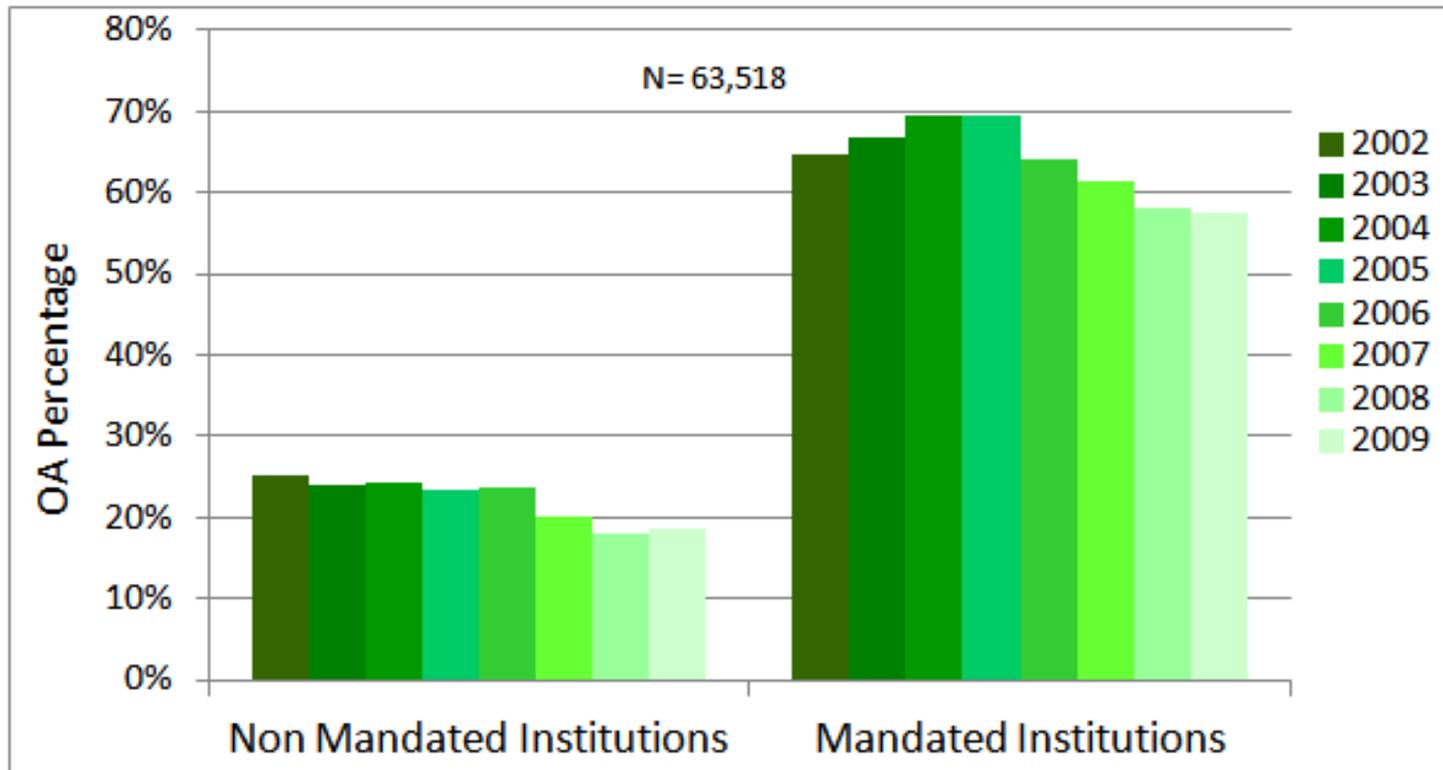
Journal Policies

Select journal...

Select a journal to view self-archiving policy.

<http://olabout.wiley.com/WileyCDA/Section/id-820227.html>

Green - Issue



The effect of Green OA mandates (comparing nonmandated vs mandated OA provision: 2002-2009). Data from Gargouri, Y, Lariviere, V, Gingras, Y, Brody, T, Carr, L and Harnad, S (2012a) [Testing the Finch Hypothesis on Green OA Mandate Ineffectiveness](#). Presented: *Open Access Week 2012*

Poynder, Richard (2011) Open Access by Numbers. Open and Shut, 19 June 2011 <http://poynder.blogspot.com/2011/06/open-access-by-numbers.html>

Gold - Wiley Open Access



Model

Article Publication Charge

No charge to readers

No/Limited restriction on re-use

Journals

Gold OA Journals

Hybrid Journals

Open Access

Open access articles are freely available to read, download and share. In collaboration with society and journal partners, Wiley offers the following open access options:

Pay-to-Publish Open Access

Wiley Open Access
Fully open access journals

Wiley Open Access is our program of fully open access journals. Every article is published open access.

OnlineOpen
Hybrid open access journals

OnlineOpen is our program of subscription journals which offer authors the option to make their articles open access.

Self-Archiving Open Access

Self-Archiving
Peer-reviewed versions on personal website

Self-archiving allows peer-reviewed (but not final) versions of a paper to be hosted on a personal website or an institutional website after an embargo period.

Who Pays for Open Access?

Funders

Provide funds for open access publishing

Institutions

Cover costs centrally with open access funds and/or payment arrangements with publishers

Societies

Provide dedicated funds for open access publishing

Authors

Pay out of grant funds

Wiley Open Access Journals

where every article is OA (70+ Wiley journals)

ANATOMICAL
SOCIETY

Aging Cell

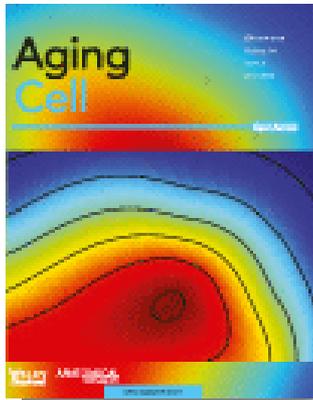
Open Access

Aging Cell



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Edited By: Peter Adams, Adam Antebi, Ana Maria Cuervo, Brian Kennedy and John Sedivy

Impact Factor: 5.939

ISI Journal Citation Reports © Ranking: 2013: 2/49 (Geriatrics & Gerontology); 40/185 (Cell Biology)

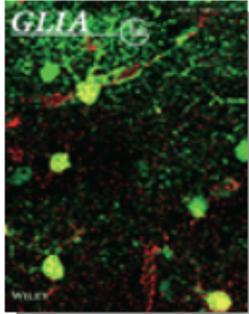
Online ISSN: 1474-9726

Hybrid Journal

Articles in Subscription Journals are Open Access (1350+ journals)

Glia

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Edited By: Bruce R. Ransom and Helmut K

Impact Factor: 6.031

ISI Journal Citation Reports © Ranking: 20

Online ISSN: 1098-1136



Glial scar and immune cell involvement in tissue remodeling and repair following acute CNS injuries (pages 1895–1904)

Catarina Raposo and Michal Schwartz

Article first published online: 22 APR 2014 | DOI: 10.1002/glia.22676

Main Points:

- Infiltrating macrophages are critical for resolution of inflammation, scar degradation and CNS tissue remodeling.
- The glial scar is a time-dependent protective barrier and immunoregulatory scaffold.

[Abstract](#) | [Full Article \(HTML\)](#) | [Enhanced Article \(HTML\)](#) | [PDF\(469K\)](#)

[References](#) | [Request Permissions](#)



The translational biology of remyelination: Past, present, and future (pages 1905–1915)

Robin J. M. Franklin and Vittorio Gallo

Article first published online: 20 JAN 2014 | DOI: 10.1002/glia.22622

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Subscription Pricing for Hybrid Journals

Shift from subscription articles to OA articles



**Decrease in
subscription
funded
articles**

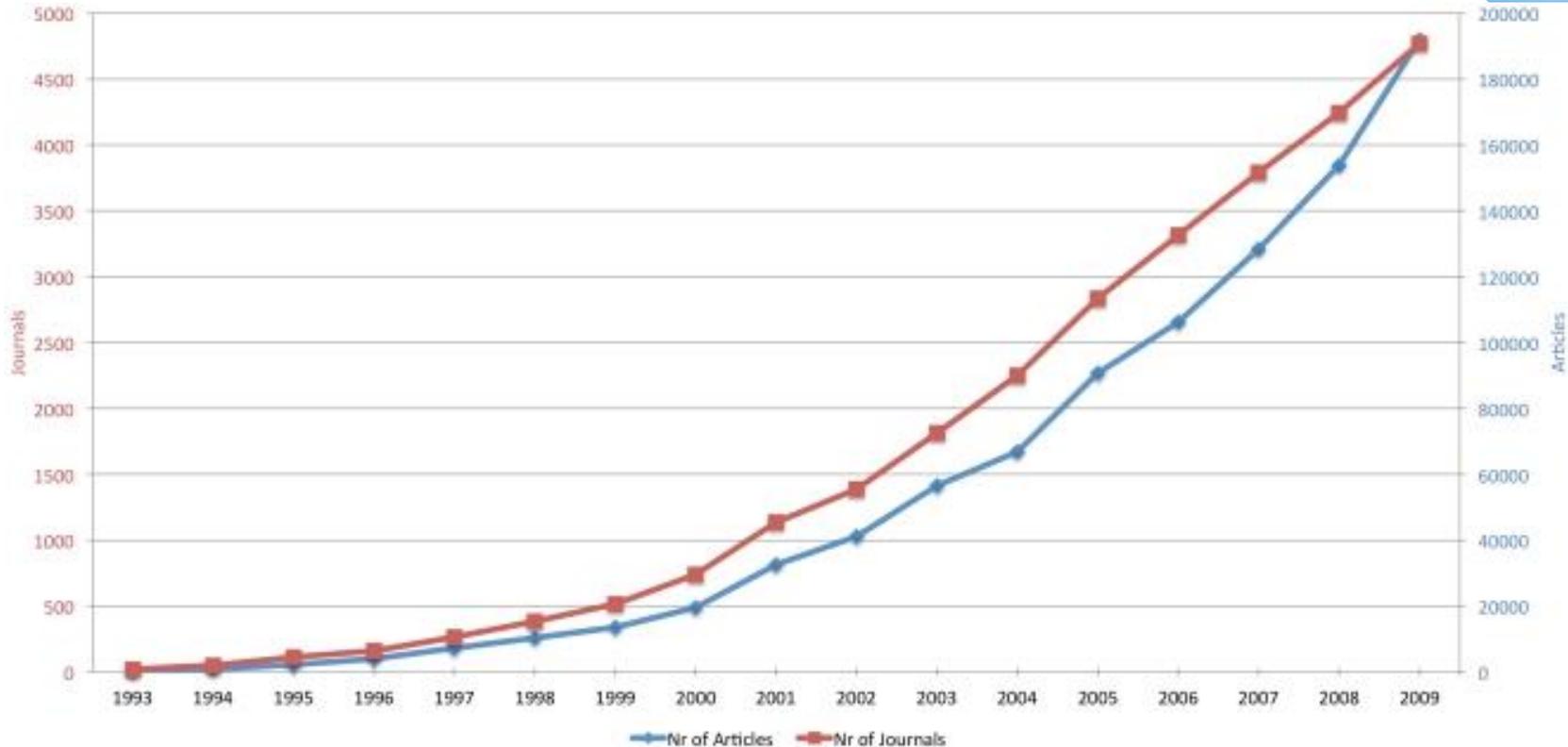


**Increase in
open access
articles**

In 2017, 181 titles will have an adjustment, from a reduction of 0.01% to a reduction of 10.6%

<http://olabout.wiley.com/WileyCDA/Section/id-816521.html>

Growth in Open Access Journals and Articles



[PLoS One](#). 2011; 6(6): e20961.

Published online 2011 Jun 13. doi: [10.1371/journal.pone.0020961](https://doi.org/10.1371/journal.pone.0020961)

PMCID: PMC3113847

The Development of Open Access Journal Publishing from 1993 to 2009

[Mikael Laakso](#),^{1,*} [Patrik Welling](#),¹ [Helena Bukvova](#),² [Linus Nyman](#),¹ [Bo-Christer Björk](#),¹ and [Turid Hedlund](#)¹

Potential Future for Open Access



The Dutch Proposition

In 2019: 60% Open Access

In 2024: 100% Open Access



VSNU linked their journal renewals to achieving budget-neutral open access

<http://www.nature.com/news/dutch-lead-european-push-to-flip-journals-to-open-access-1.1911>

Unified Model

Subscription and OA merge into One Model



Personal Thoughts

Bo-Christer Björk, Hanken School of Economics, Helsinki, Finland

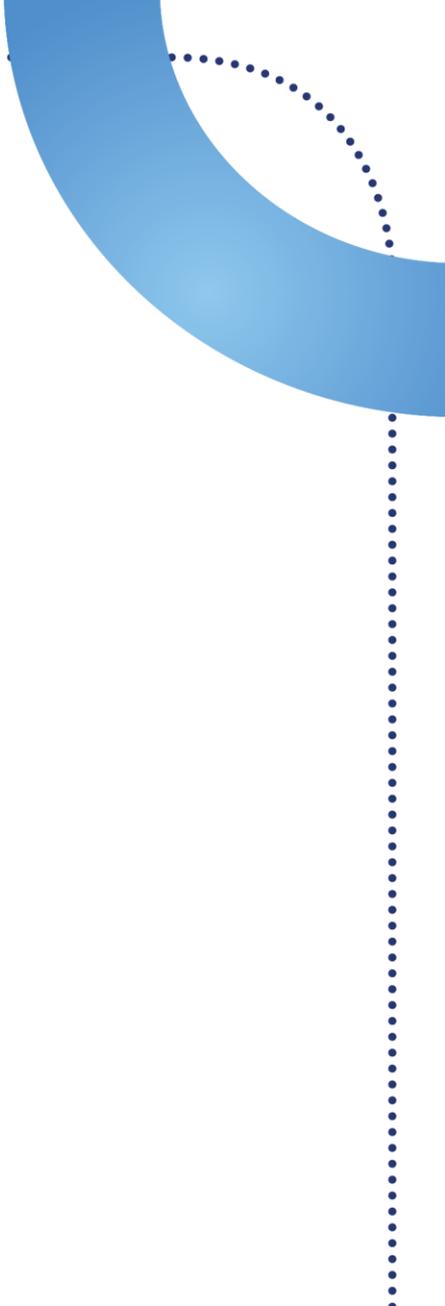
- What is the primary goal of Open Access?
- Major commercial and society publishers are increasingly moving into the APC-funded OA market.
- National agreements bundling subscription and APCs for hybrid OA may lead to large-scale moving of journals to OA.

Björk, B.-C. (2016), The open access movement at a crossroad: Are the big publishers and academic social media taking over?. *Learned Publishing*, 29: 131–134.

doi:10.1002/leap.1021

Personal thoughts

- Will Open Access continue to grow?
- Countries/Funders policies differ, and their ability to influence, implement and successfully manage long term vary widely
- Publishers will evolve to provide services
- Significantly more changes to come for librarians
- Institutional Repositories bypassed?



Gracias/Thank You