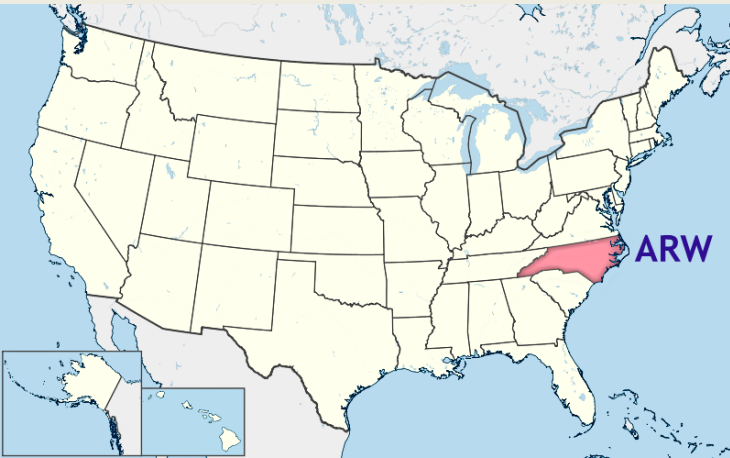


# Advancing Research Worldwide



## ¿Cómo publicar artículos científicos en el siglo XXI?

Mara Daltabuit Test, DVM, PhD



# Los desafíos a la hora de publicar

- La publicación en el siglo XXI
- Modelos de publicación
- Clasificaciones
- Visibilidad del autor
- Mini-proceso de publicación
  - Laura Warman
- ¿Que hacen las revistas?

# La publicación hoy



## •Publicaciones

- Se estima que hay ~3 millones de publicaciones (11,000Inv )
  - Hay un crecimiento aproximado: de 3-3.5%/año (no ha parado de crecer en 200 años)
  - Negocio de aproximadamente 19 mil millones de dólares
    - Margen de ganancia 30-40%
    - Wiley ~40%
    - Elsevier ~50%
    - Hindawi ~50%
    - Nature ?



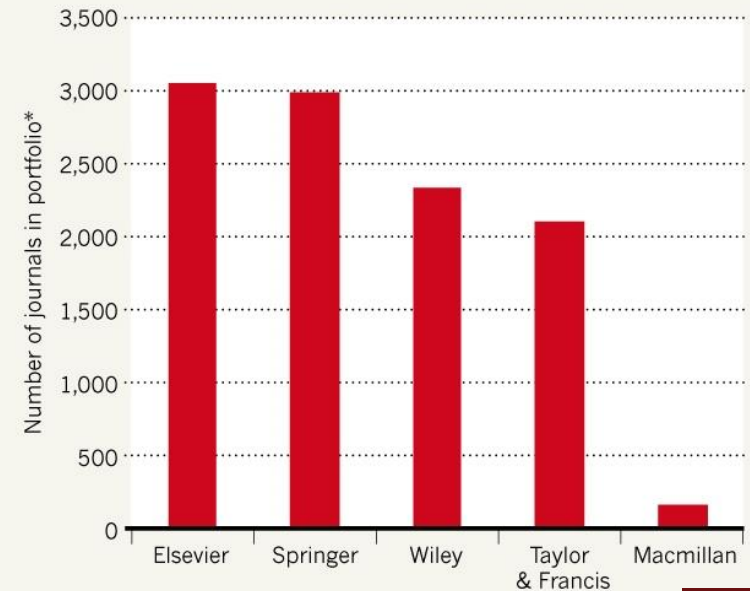
# La publicación hoy

## Mega-editoriales

- Reed-Elsevier (3,057 Journals)
- Nature Springer<sup>OA</sup> (2,987 Journals)
- Wiley (2,339 Journals)
- Taylor&Francis (2,105 Journals)
- Sage<sup>H,SS,CB</sup> (750 Journals)
- BioMed Central<sup>sol<sup>o</sup>OA</sup> (282 Journals)

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\*Some journals closed or merged

**nature**

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## Revista tradicional:

- \$90 - 120 por pagina
- \$300 - \$800 por figura a color
- Ejemplos:
  - Cell Reports \$5000
  - Ejemplo 10p+4f = \$2700

Promedio en revistas  
Scopus **\$1,400**

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- PLOS Biology = \$2,900
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- SAGE Open = \$695 (ahora \$99)
- PeerJ = \$99

Mudrak, 2012

# Se piensa....



- 1) No hay arbitraje
- 2) Peor calidad que revistas tradicionales
  - ***PLoS Biology***, Área de biología con un FI de **9.343**.
  - ***PLoS Pathogens***, Área parasitología y virología con un FI de **7.56..**
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# El auto archivo



## Perceptions of People from Economically Backward Section towards Financial Inclusion: An Empirical Study of Ludhiana District

*IOSR Journal of Economics and Finance (IOSR-JEF)*  
e-ISSN: 2321-5933, p-ISSN: 2321-5925. Volume 6, Issue 3, Ver. III (May-Jun, 2015), PP 01-07  
[www.iosrjournals.org](http://www.iosrjournals.org)

### Perceptions of People from Economically Backward Section towards Financial Inclusion: An Empirical Study of Ludhiana District

**\*Dr. Ravi Inder Singh**

*\*Associate Professor and Coordinator(MBA), University Business School, Panjab University Regional Centre, Ludhiana*

**Abstract:** Financial Inclusion aims to provide the financial services to the people from economically backward section of the society. The objective is to assist them in their economic improvement and achieve the sustainable growth. In this study, an effort has been made to examine the views of the people from economically backward section regarding the important aspects of financial inclusion. Views of 53 respondents are analyzed. Chi-Square, nonparametric statistical technique, has been used to examine whether the views of the different categories of the respondents about the important aspects of financial inclusion differ. Based on the views of the respondents we found that bank employees are encouraging people from economically weaker sections to open their accounts and people also found these accounts useful. Respondents are also of the view that education level, income level, age and period of association of the account holder with the bank directly affects the quality of services rendered. To further enhance the utility of the scheme and ensure its success, there is a need to provide training to bank staff so that the quality of services rendered is not differentiated between different categories of customers. Further, whereas this study pertains to the views of the economically weaker section, there is a need to examine the views of bankers also, so that this scheme can be made more useful.

**Key Words:** Financial Inclusion, Economically Weaker Section, Chi-Square

#### I. Introduction

Financial Inclusion aims at extending banking facilities to those who are not linked to bank, other recognized financial institutions and are considered almost non bankable. Inclusion of poor sections in the financial net is seen as a tool which may help in eradicating poverty and ensure inclusive growth. G-20 leaders in the Pittsburgh summit held in 2009, stated that more than 2 billion adults residing particularly in Africa, Asia, Middle East and Latin American continents don't have access to formal and even semi-formal financial services. Normally weaker section of the society is aloof to the financial services industry and there is a great realization that sustainable growth can't be achieved without including the weaker sections of the society in the growth process.

As per Rangarajan Committee (2008) "Financial inclusion may be defined as the process of ensuring access to financial services and timely and adequate credit where needed by vulnerable groups such as weaker sections and low income groups at an affordable cost." Hannig and Jansen(2010) stated "Financial inclusion aims at drawing the "unbanked" population into the formal financial system so that they have the opportunity to

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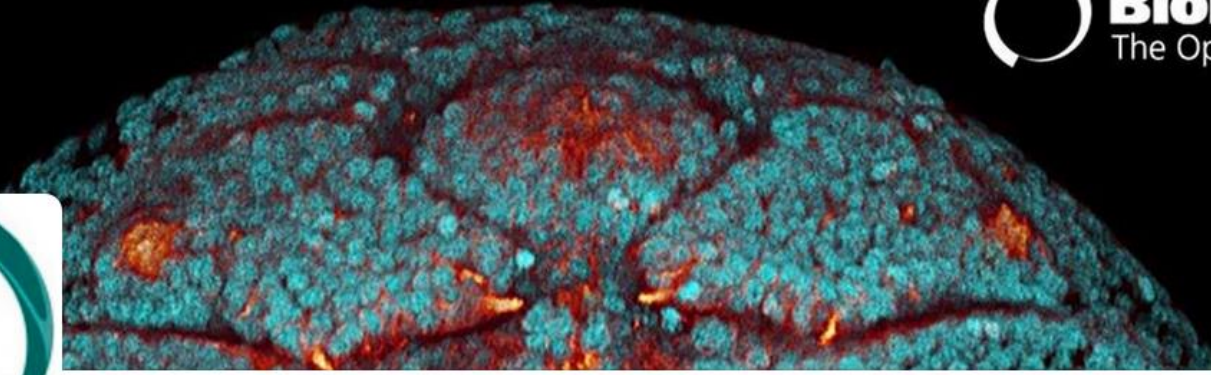
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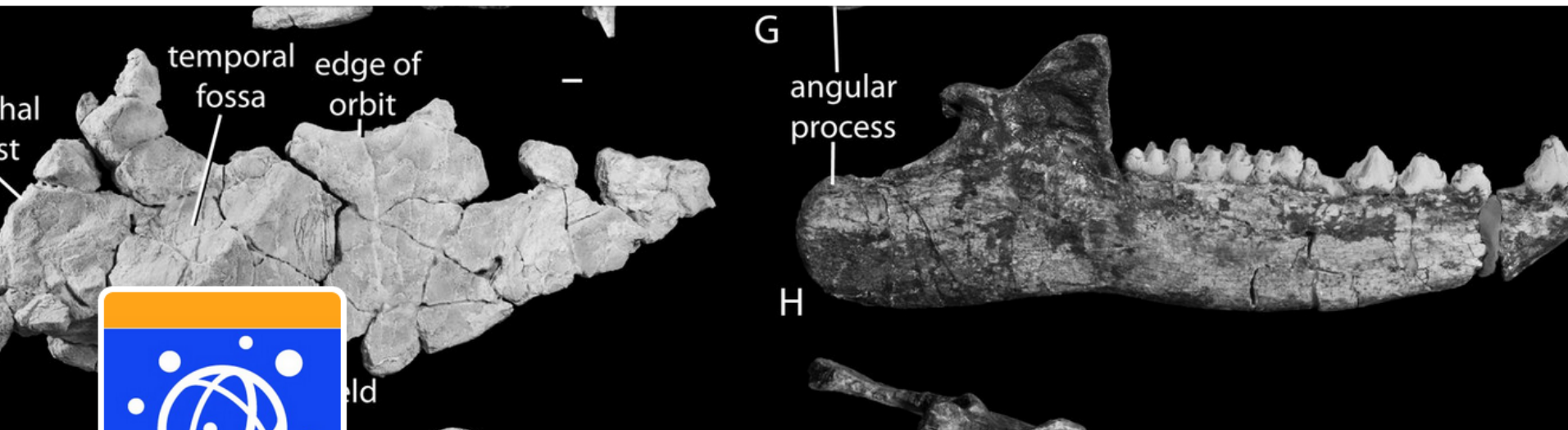
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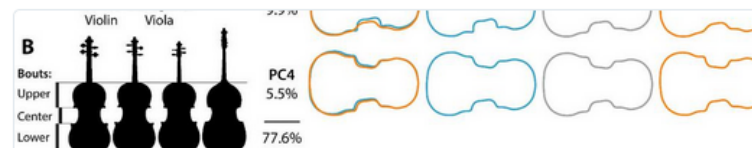
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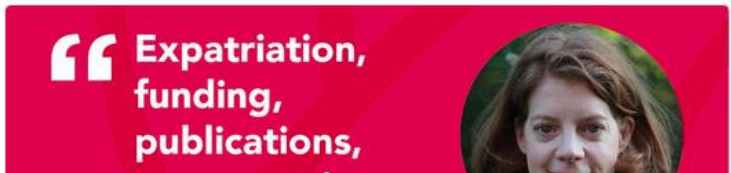
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# Revistas Híbridas



- Muchas de las revistas ofrecen la opción de Acceso Abierto por artículo “**article-by-article basis**”
- Springer en el 2004 lanza “Springer Open Choice”
- Hoy en día el 50% de las casas editoriales ofrecen opciones en Acceso Abierto





# Las clasificaciones internacionales

# Clasificaciones



- Eigenfactor.
- Factor de Impacto (FI)
- Journal Citation Reports (JCR)
- H-Index
- Immediacy Index



## About this JVI Cover

- **IMPACT FACTOR: 5.189**
- #1 journal in Virology ranked by *Eigenfactor* score
- #1 cited journal in Virology nearly 94,000 citations
- #5 journal in Virology ranked by Impact Factor



# Eigenfactor



- Es la evaluación de la importancia **TOTAL de una revista científica.**
- El puntaje Eigenfactor pretende **dar una medida de la frecuencia de uso de una revista** científica y por lo tanto implica, **la frecuencia con la cual un investigador accederá a una revista.**
- El abordaje de la puntuación **Eigenfactor**, es considerada de **lo más robusto.**
- Es común que el **Eigenfactor** se utilice en combinación con **H-index.**



# H-Index



- El H-index intenta medir tanto la **productividad** como el **impacto** de un trabajo publicado **de un investigador**.
- **Mide la calidad y cantidad de los artículos científicos.**



## *Scholar H-Index Calculator* 2.3.6

by Agelin Bee

Point your browser to [scholar.google.com](http://scholar.google.com) and make a query: this addon will automatically display many citation indices (h, g, e etc.). Works with author names, journals, topics and keywords of any sort. Also includes an advanced analysis interface.

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# Factor de impacto



- Los Factores de Impacto son calculados cada año por Thomson Reuters ( >45 años)
- Se utilizan frecuentemente como herramienta para clasificar la importancia de una revista.
- En un año dado, el factor de impacto en una revista científica, es el **promedio** del número de citas recibidas de un artículo publicado en esa revista durante **los dos años anteriores**.
- Es una medida que refleja el **PROMEDIO de citas** de artículos publicados en revistas científicas.

# Journal Citation Report



- Los JCR son calculados por Thomson Reuters
- **Esta clasificación, ayuda a medir la influencia de la investigación y el impacto a nivel revista y categoría.**
- Ayuda al autor a decidir que revistas son las más adecuadas y las más importantes para presentar en ellas.
- **Ayuda a los investigadores a descubrir revistas en su área.**

# Immediacy index



- Calculado por el Institute for Scientific Information (ISI) por Thomson Reuters .
- Se puede calcular después de que la revista sea indexada y citada **durante un año entero**.
- Es indicativo de la **velocidad** en la que **artículos publicados son citados** en otras referencias bibliográficas en un año.
- Un **immediacy index alto** significa que las **publicaciones de la revista se han difundido rápidamente**, han sido **altamente estimadas** y han **contribuido a su área de estudio**.

# Clasificaciones



**Eigenfactor → Frecuencia**

**H-Index → Productividad**

**Factor de Impacto → Promedio**

**Journal Citation Reports (JCR) → Categoría**

**Immediacy Index → Velocidad**

**SCImago Journal Country Rank (SJR)**

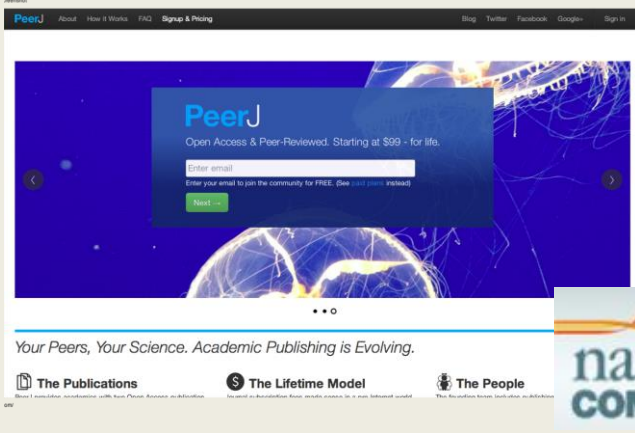
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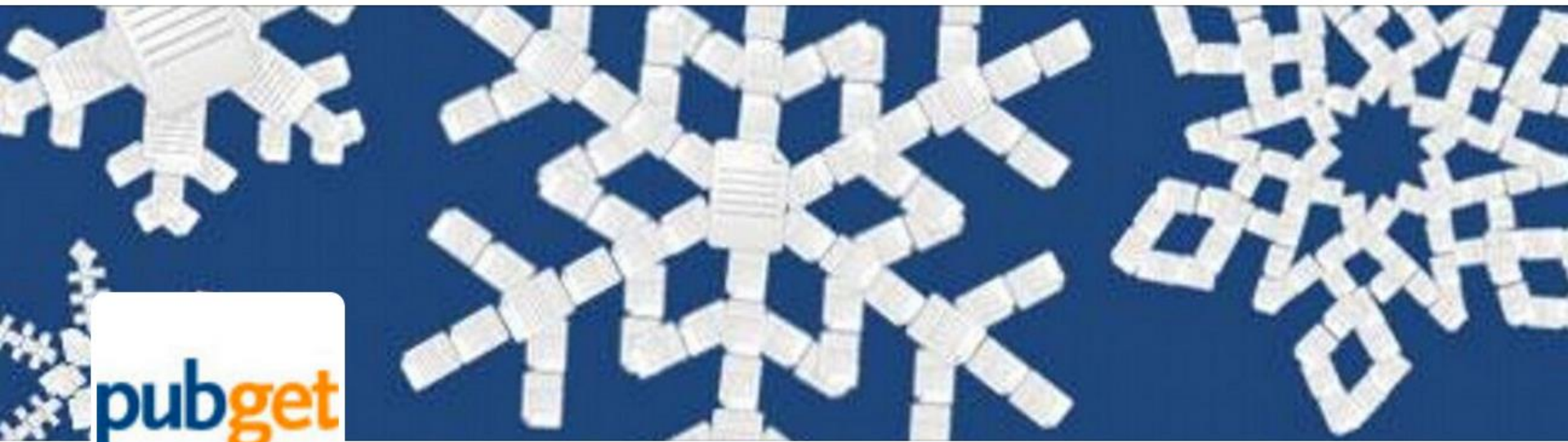
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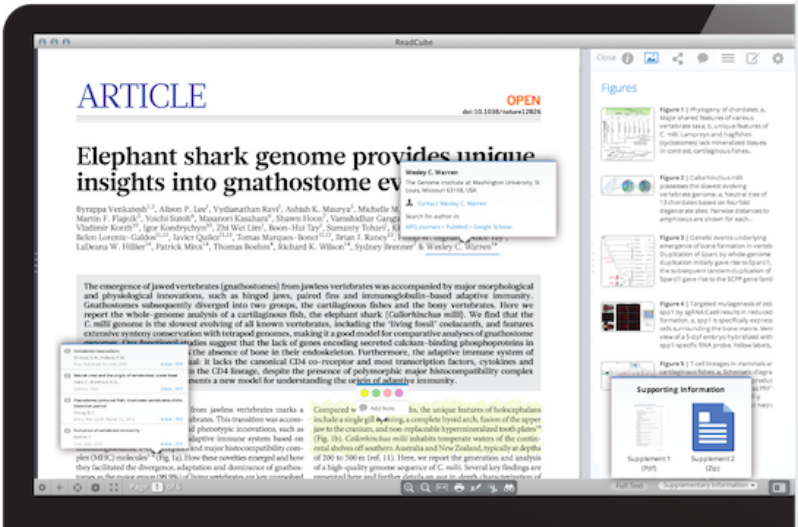
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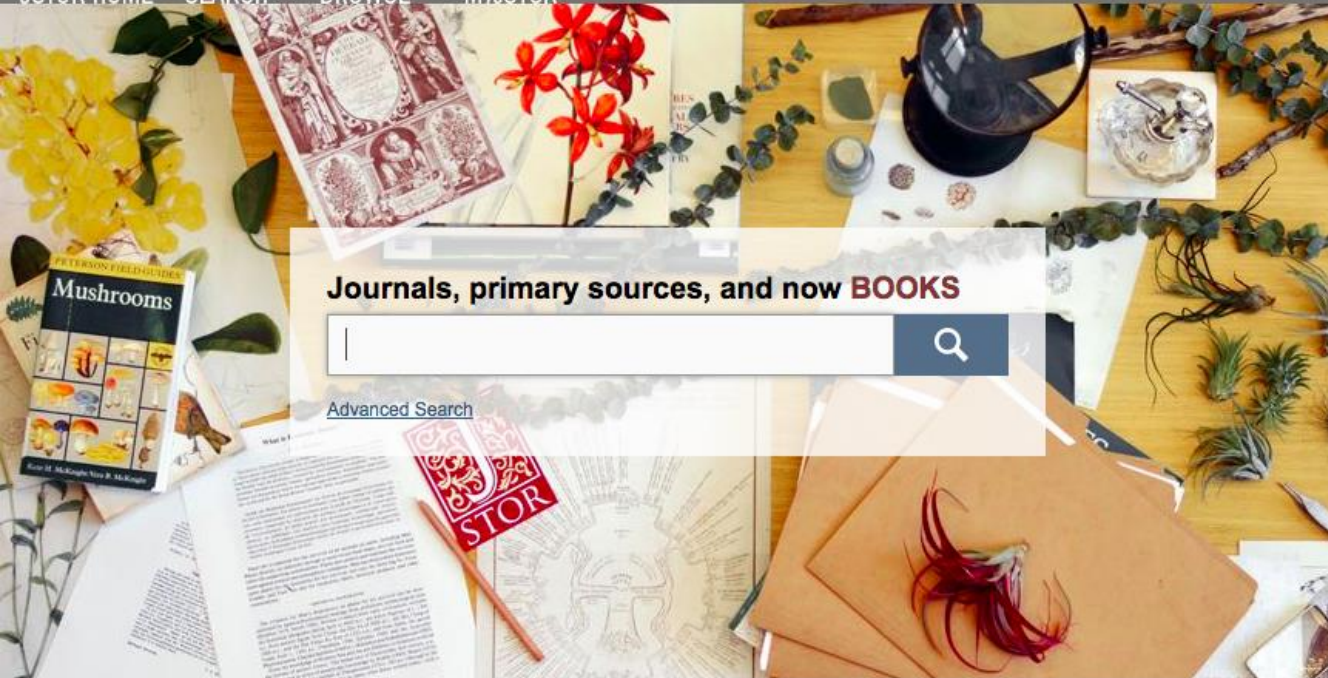
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Erin Eastwood explains how turning your abstract for a scientific conference into a Tweetable 140 characters can benefit you, your science and the conference you are attending. Erin is the intern for the journal Conservation Biology (@ConBiology), the flagship journal of the Society for Conservation Biology (SCB).

“The Marine Section [of SCB] has been at the forefront of using Twitter effectively to enhance scientific conferences like IMCC and in encouraging and facilitating the use of twitter at ICCB,” said Nathan Spillman, the Marketing and Communication’s coordinator for the SCB.

The 3rd International Marine Conservation Congress

## "Resveratrol Differentially Regulates NAMPT and SIRT1 in Hepatocarcinoma Cells and Primary Human Hepatocytes"

Susanne Schuster, Melanie Penke, Theresa Gorski, Stefanie Petzold-Quinque, Georg Damm, Rolf Gebhardt, Wieland Kiess, Antje Garten. PLoS ONE 9 (2014)

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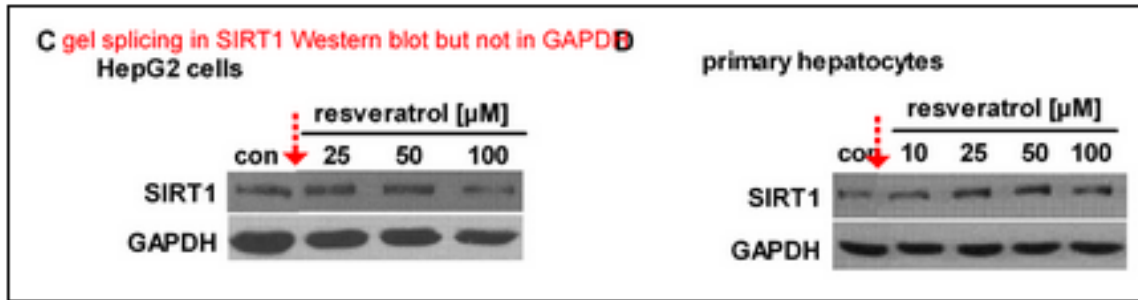


Figure 6C and 6D: Western blot.

The SIRT1 controls have been spliced in, but the GAPDH loading control is apparently from the same gel.

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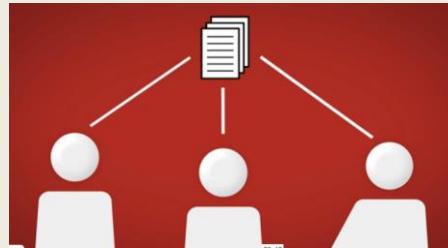
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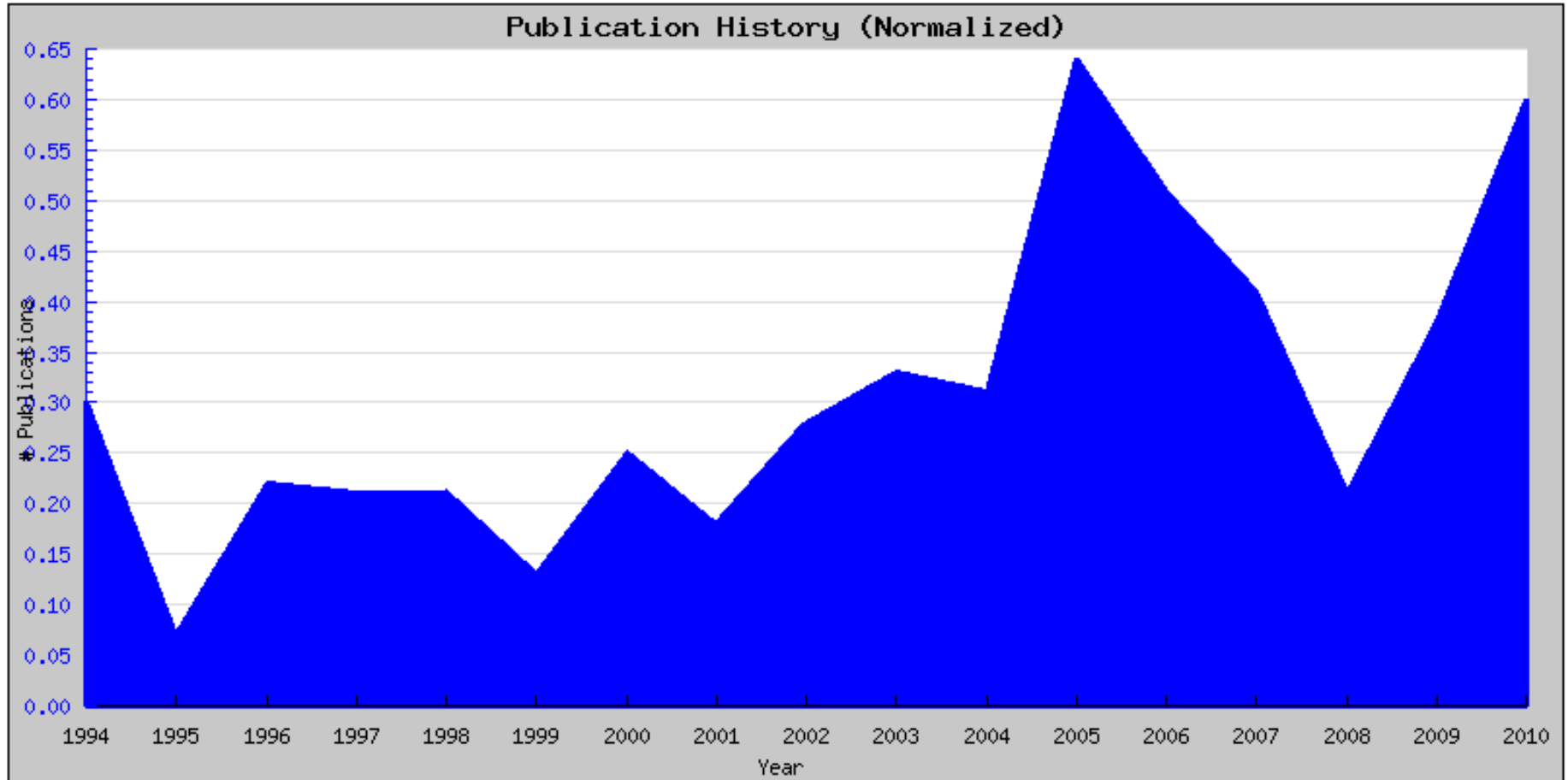


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## Publication Historical Analysis:



RR Amara. Journal of immunology (Baltimore, Md. : 1950), 2010, Dec., 185(12): 7262-73. PMID: 21076059

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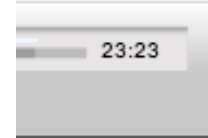
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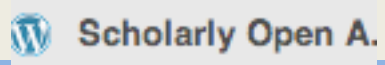
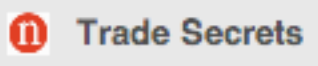
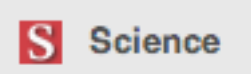
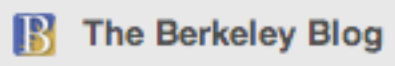
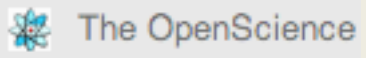
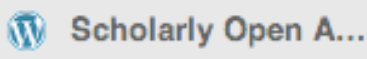
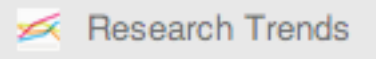
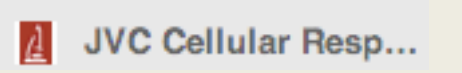
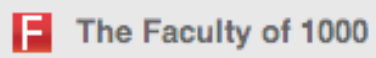
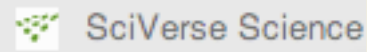
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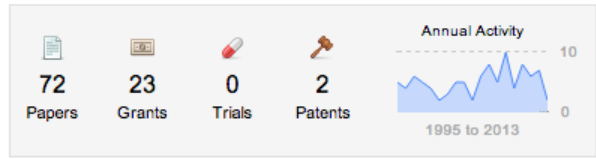
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- Impact of antibody quality and anamnestic response on viremia control post-challenge in a combined Tat/Env vaccine regimen in rhesus macaques. *Virology* 2013
- Antibodies to gp120 and PD-1 Expression on Virus-Specific CD8+ T Cells in Protection from Simian AIDS. *J. Virol.* 2013
- Dynamics of Memory B-Cell Populations in Blood, Lymph Nodes, and Bone Marrow during Antiretroviral Therapy and Envelope Boosting in Simian Immunodeficiency Virus SIVmac251-Infected Rhesus Macaques. *J. Virol.* 2012
- Controlling the HIV/AIDS epidemic: current status and global challenges. *Front Immunol* 2012
- NK and CD4+ T Cell Cooperative Immune Responses Correlate with Control of Disease in a Macaque Simian Immunodeficiency Virus Infection Model. *J. Immunol.* 2012
- Replicating adenovirus-simian immunodeficiency virus (SIV) vectors efficiently prime SIV-specific systemic and mucosal immune responses by targeting myeloid dendritic cells and persisting in rectal macrophages, regardless of immunization route. *Clin. Vaccine Immunol.* 2012
- Replicating adenovirus-simian immunodeficiency virus (SIV) recombinant priming and envelope protein boosting elicits localized, mucosal IgA immunity in rhesus macaques correlated with delayed acquisition following a repeated low-dose rectal SIV(mac251) challenge. *J. Virol.* 2012
- Low-dose penile SIVmac251 exposure of rhesus macaques infected with adenovirus type 5 (Ad5) and then immunized with a replication-defective Ad5-based SIV gag/pol/nef vaccine recapitulates the results...



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<a href="#">Alternative stable states in Australia's wet tropics: a theoretical framework for the field data and a field-case for the theory</a>	L Warman, AT Moles Landscape Ecology 24 (1), 1-13	68	2009
<a href="#">Invasions: the trail behind, the path ahead, and a test of a disturbing idea</a>	AT Moles, H Flores-Moreno, SP Bonser, DI Warton, A Helm, L Warman, ... Journal of Ecology 100 (1), 116-127	66	2012
<a href="#">Three keys to the radiation of angiosperms into freezing environments</a>	AE Zanne, DC Tank, WK Cornwell, JM Eastman, SA Smith, RG FitzJohn, ... Nature 506 (7486), 89-92	63	2014
<a href="#">Taller plants have lower rates of molecular evolution</a>	R Lanfear, SYW Ho, TJ Davies, AT Moles, L Aarssen, NG Swenson, ... Molecular Biology and Evolution 30 (12), 3275-3283	27	2013

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**epidemiology** epigenetics evolution fluid mechanics fmri genetics genomics geochemistry gis graphene hydrology image  
processing immunology inflammation innovation inorganic chemistry knowledge management machine learning mass spectrometry  
medicinal chemistry microbiology microfluidics molecular biology molecular dynamics nanomaterials nanoparticles  
**nanotechnology** neural networks neuroscience nonlinear optics nutrition obesity optimization organic chemistry organic synthesis  
organometallic chemistry oxidative stress pattern recognition photocatalysis photonics physical chemistry plasmonics polymer population genetics proteomics  
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stem cells structural biology superconductivity supramolecular chemistry surface science sustainability systems biology taxonomy thin films tissue engineering

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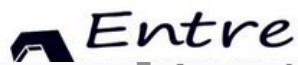
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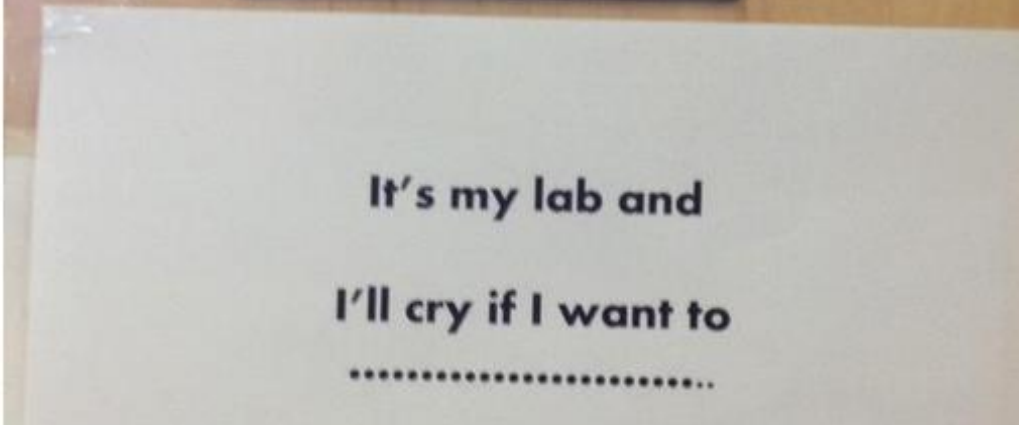
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S  
o



Zoe McIntyre @Zoball42 · 3h  
It's her lab and she'll cry if she wants to #distractinglysexy



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and "fall in love" with

it



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# La ciencia y los medios sociales



**Clara Nellist**  
@claranellist



Here I am testing a new type of pixel sensor at a beam test experiment at [#CERN](#) during my phd. [#girlswithtoys](#)

4:38 AM - 18 May 2015



# Mini-introducción al Proceso de Publicación



# Las mega-editoriales



Los grandes acuerdos: \$Millones

Acceso a revistas



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# La revista



## La revista:

- a) **Un registro:** establecer la precedencia de la investigación científica
- b) **Difusión de la ciencia**
- c) **Revisión por pares:** Asegurar la calidad de la investigación científica
- d) **Archivos (metadatos):** investigación científica

# La revista



- a) Da prioridad a cierta literatura y por ende a cierta investigación científica
- b) Las revistas de alto impacto tienen un alto peso con respecto a las novedades (un concepto subjetivo)
- c) Los precios de la revista dependen más de la calidad que se percibe en su contenido que en el volumen de los manuscritos publicados



# ¿Que utilizan las Revistas?

# Plagio



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By: Jordan Satler  
As of: Oct 13, 2011 1:10:27 PM PDT  
10,808 words - 138 matches - 52 sources

Similarity Index: **12%**

Match 5: 65 words / < 1% match - Publication  
**Puri, Sapna Cano, David A. Hebrock, et al.**  
**pancreatic [beta]-cell function. (OR)**

Match 4: 55 words / < 1% match - Publication  
**Oliver-Krasinski, Jennifer M.**  
**transcriptional network of p**  
**investigation, July 2009**

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**Control of beta cell proliferation by the**  
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**Control of beta cell proliferation by the**  
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## Promoting integrity in research publication

COPE is a forum for editors and publishers of peer reviewed journals to discuss all aspects of publication ethics. It also advises editors on how to handle cases of research and publication misconduct. [Read more about COPE...](#)

### Join here

What are the benefits of COPE membership?

### FEATURED

## COPE Australian Seminar 2014

COPE is delighted to announce its 3rd Australian Seminar, which will take place at the Karstens Melbourne Conference Rooms, 123 Queen Street, Melbourne, Australia, on Monday 23 June 2013.

The theme of the seminar is "Publication ethics from student to professional".

[Learn more](#)

### NEWS & OPINION view all ▶

## News / COPE Digest: Publication Ethics in Practice. April 2014 (Vol. 2, Issue 4)

16/4/2014 11.44am

The latest issue of COPE Digest: Publication Ethics in Practice is now available on the COPE website.

[Click here to read.](#)

## News / Announcement of COPE Council elections

31/3/2014 1.48pm

Due to vacancies on Council, we are seeking nominations for two new candidates. These are voluntary positions. Council is responsible for COPE's policy and management. Council members are required to attend four meetings a year (two of which will usually be in person in London; the others may be attended by phone or other media). There is also a strategy

### Cases ▶

All the cases COPE has discussed since its inception in 1997 have been entered into a searchable

# Imagenes



**The American Physiological Society**



## **Rules & Tools for Addressing Image Fraud**

# Integridad Científica



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Home >> Research Misconduct >> Forensic Tools



## Forensic Tools

### Upgraded Forensic Tools from ORI - Tools for Examination of Plagiarism, and ORI's Forensic Tools for Quick Examination of Scientific Images

These Forensic tools illustrate several principles in examining questioned text and images in biomedical science.

#### Plagiarism Tools:

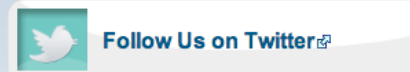
These are various tools that have been developed by others that may help detect possible problems with improper reuse of text.

*ORI's Forensic Image Analysis Tools may be available in two forms (depending in some cases on the specific task):*

#### Forensic Droplets:

A "Droplet" is small desktop application in Adobe Photoshop®, (v.7 and later) that automatically processes image files that are dragged onto its icon. A Droplet can be a nearly "seamless" interface for quickly examining certain features of a scientific image in Photoshop while reading the publication in the FULL TEXT (html) form or in some forms in an Internet Browser. Droplets can be used to automate the batch processing by dragging and dropping a group of image files.

First, Download and Save the Droplet to the desktop and assign it's use to your Photoshop®, program. To use, simply select and drag the highest resolution image from the browser's window to the desk top, where the image will be automatically saved. At this point, dragging the icon of the new desktop file onto the Droplet will 1) then open Photoshop (if it is not already open), and 2) trigger an automatic sequence for the specific Droplet selected.



### Social Media



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Apr-10 Ethics Training Conference Available in June

Apr-01 HHS Press Release on new interactive training video

Mar-26 Update on ORI's Funding Opportunity Announcement



- Los autores tendrán la responsabilidad intelectual del contenido desde el momento de la publicación
- Toda persona que participe como autor debe de haber colaborado de forma

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## Credit where credit is due

**Liz Allen, Amy Brand, Jo Scott, Micah Altman and Marjorie Hlava** are trialling digital taxonomies to help researchers to identify their contributions to collaborative projects.

Writing

Study conception

Investigation

Formal analysis



## Authorship

- Who is an author?
- Who is not an author?
- Order of authorship - who goes first?
- What is a contributor?
- What are the responsibilities of the corresponding author?
- How to handle group authorship?
- Who should be acknowledged?
- What should authors disclose?



- (E) Decide desde ahora tu nombre (M. Daltabuit, M.E. Daltabuit Test, M. Daltabuit-Test)



**Mara Daltabuit-Test**  
<http://orcid.org/0000-0001-9810-6839>

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# IMPORTANTE



## Revistas Depredadoras

# Revistas depredadoras



## About the Author

### Jeffrey Beall

I work as a librarian at Auraria Library, University of Colorado Denver, in Denver, Colorado.

An academic librarian for over 22 years, I have published extensively in the areas of metadata, full-text searching, and information retrieval.

My interest in scholarly open-access publishing began in 2009 when I reviewed the publisher [Bentham Open](#) in *The Charleston Advisor*, a journal that reviews electronic

Previously, I served on the editorial board of *Quarterly*, an experience that helped me learn a lot about scholarly communication. My editorial board ended in December, 2012.

A full list of my publications is available on my [website](#). I was awarded tenure and promoted to associate professor in 2011.

My email address is [jeffrey.beall@ucdenver.edu](mailto:jeffrey.beall@ucdenver.edu).

## LIST OF PUBLISHERS

### Beall's List

### Potential, access publishing

This is a list of publishers that I recommend. I provide brief descriptions and want to submit for determination.

We hope that these publishers will help themselves in the journals in geocultural change in the up-to-date that unreported, common

# Scholarly Open Access

Critical analysis of scholarly open-access publishing

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## LIST OF INDIVIDUAL JOURNALS

### New Open-Access Publisher Launches with 66 Journal Titles

May 2, 2013



Here be dragons.

Recently launched, and with 66 brand-new journals, [Horizon Research Publishing Corporation](#) carefully hides its headquarters location on its website. The "contact us" page does not list any location.

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Baek SUK and Kwon SIL  
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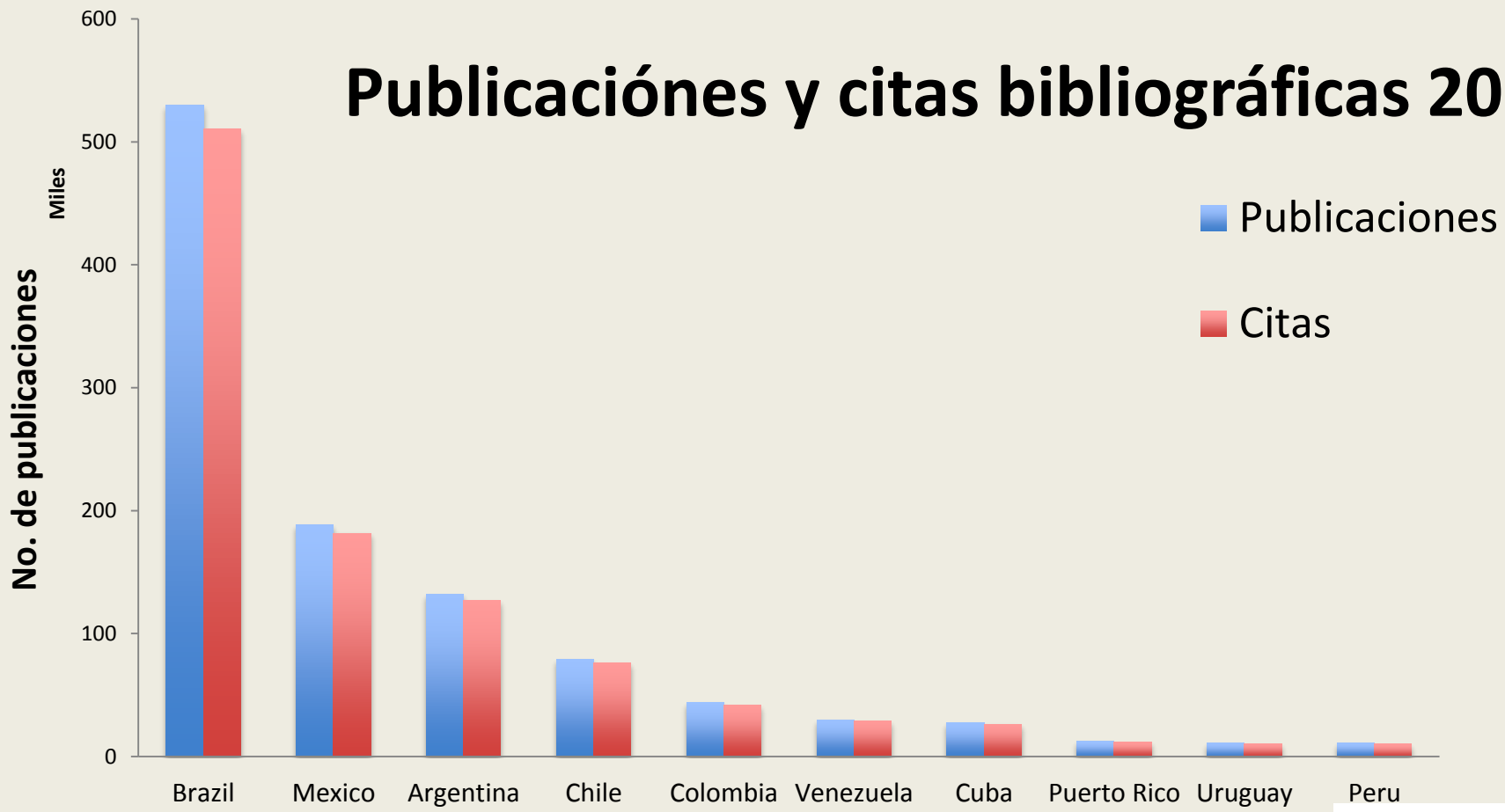
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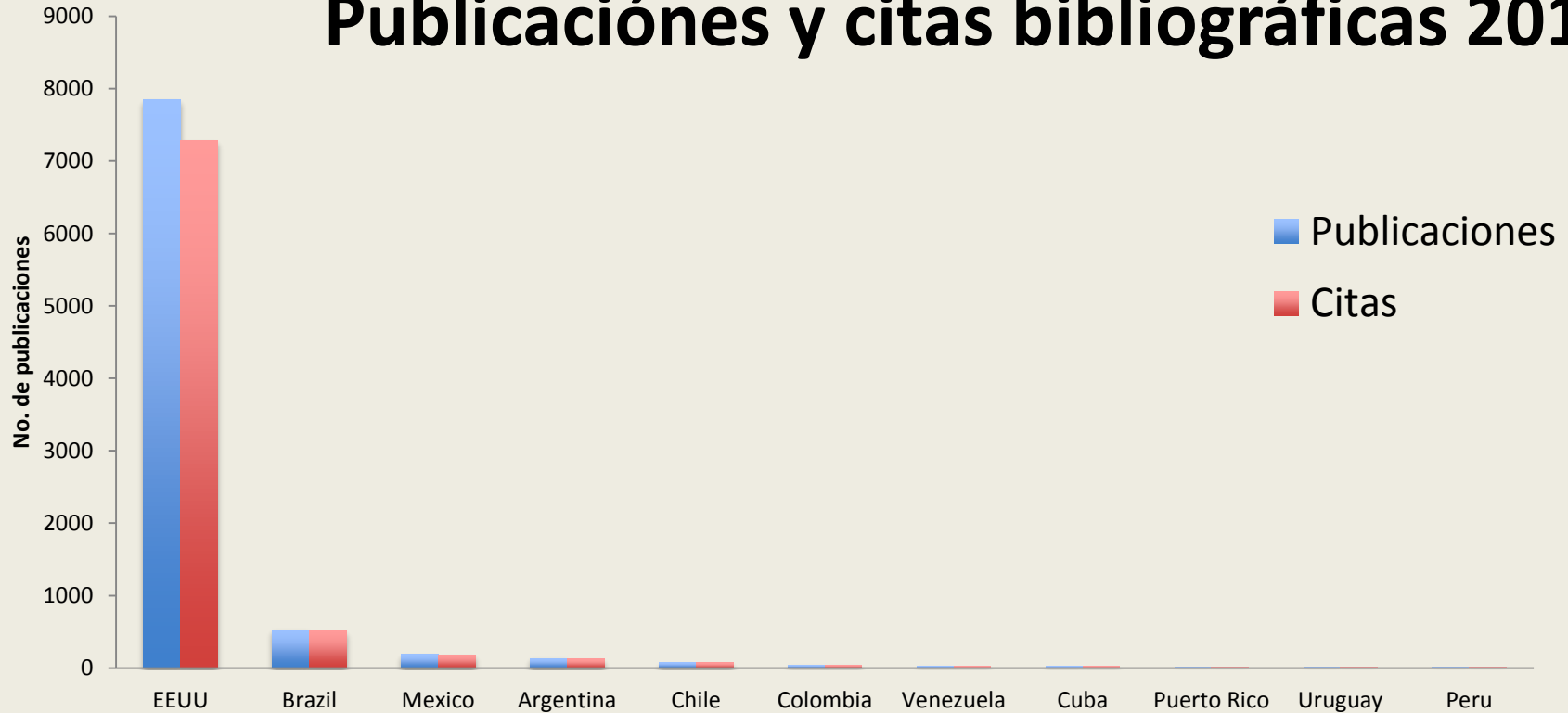
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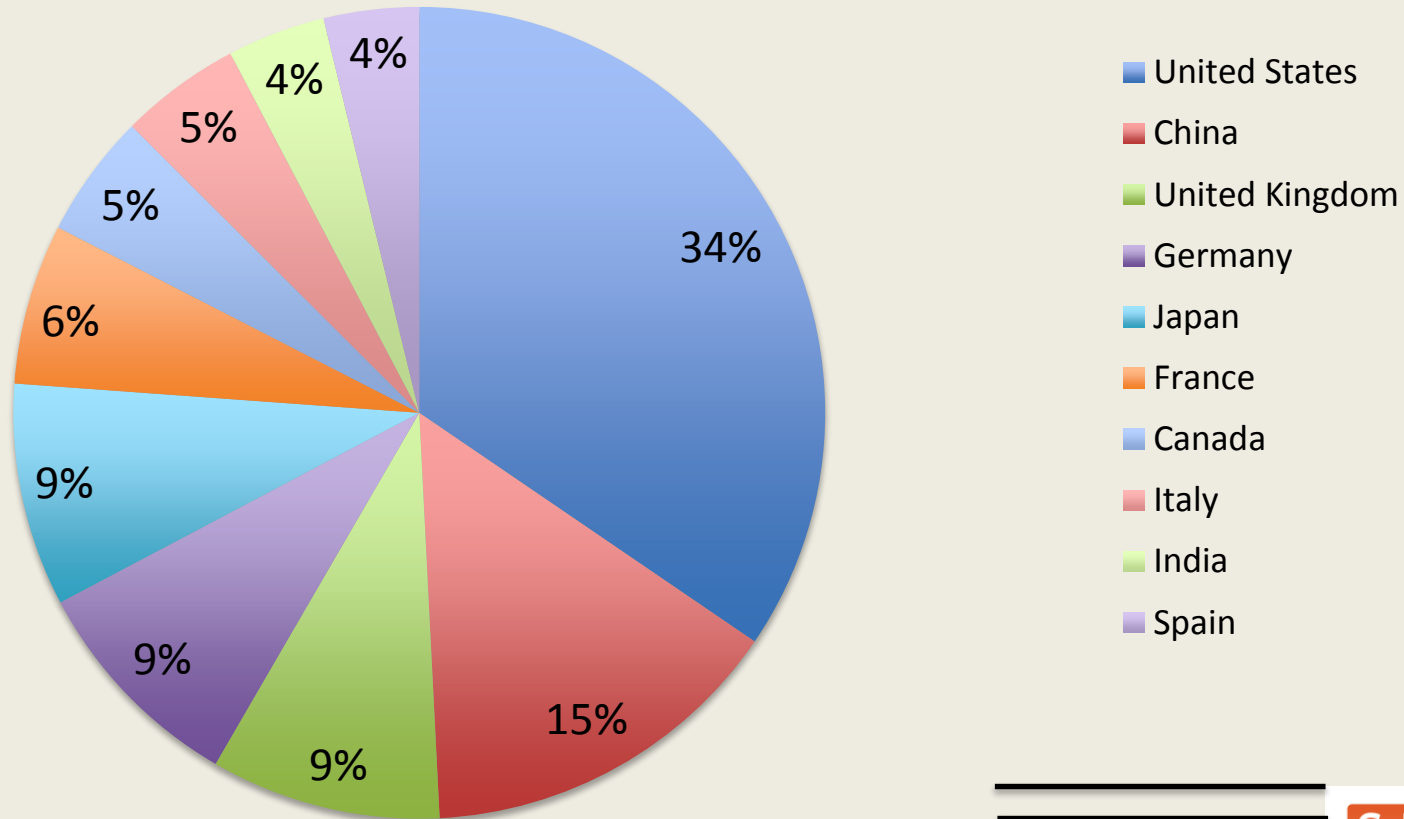
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## Publicaciones a nivel mundial 1996-2013





# ¡Gracias!

Mara Daltabuit Test  
*Advancing Research Worldwide*  
mara@advresww.com

# Manuales vía email (Stand ARW)



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By Paul Ruffner  
Team Leader for Advancing Research Worldwide



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Creado por:  
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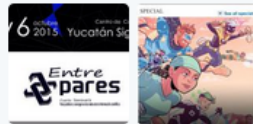


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- ¿Qué busca el árbitro?
- ¿Cómo responderle al arbitro?
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