



Green open access at SpringerNature

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SPRINGER NATURE

Berlin Wall?



[Springer OA Business Context/2015/9/29]

The image shows a screenshot of a web browser displaying the Springer Nature homepage. The browser's address bar shows the URL springernature.com/la/. The page features the Springer Nature logo at the top left. Below the logo is a large banner with a blue and white abstract background. A dark blue speech bubble on the right side of the banner contains the text: "Springer Nature is a major new force in scientific, scholarly, professional and educational publishing." Below the banner, there is a promotional message: "+++ Visit Springer Nature at the Frankfurt Book Fair 2015 +++" followed by the text "Springer Nature was created in May 2015 through the combination of Nature Publishing Group, Palgrave Macmillan, Macmillan". The Windows taskbar is visible at the bottom, showing various application icons and the system clock indicating 9:06 PM on 10/6/2015.

Springer Nature

Springer Nature is a major new force in scientific, scholarly, professional and educational publishing.

+++ Visit Springer Nature at the Frankfurt Book Fair 2015 +++

Springer Nature was created in May 2015 through the combination of Nature Publishing Group, Palgrave Macmillan, Macmillan

Our experience so far:

- **Researchers are not passionate about open access,**

But they are ok with it:

- **As long as there is no obligation to do anything extra,**
- **And as long as they keep the freedom to publish in the journal of preference**
- **As long as they do not need to look for money**

Green open access makes things complex:

- **No standard definitions of anything like embargo length, which version, with what users license, in what locations, etc etc**
- **The subscription system survives since green open access is no real alternative for it,**
- **The VoR stays behind the wall,**
- **A non-stewarded version becomes the most used version**

Springer's Open Access Policy

Focus on growing (full) gold open access

Facilitate the customer's needs by:

Allowing green, but with strict enforcement of our terms

Springer Open Choice (hybrid)

A full suite of full open access journals branded BioMed Central, Springer Open and Springer Plus

Be involved and engaged in open access discussions

Springer self-archiving policy for journal authors (Green OA)

Deposit of authors accepted manuscript version (AAM):

Author's own website: no embargo/immediately

Any repository: 12 months embargo

We deposit in PMC on behalf of the author

All this is paid for in the subscription fee

Open Access flavors at Springer

Authors' Rights

Hybrid Open Access

Fully Open Access

- Self-archiving of author's accepted manuscript version
- Upload service for NIH funded authors

Green

Gold

Springer is a green publisher



... opening

Home • Search • Journals • Publisher

Search - Publisher copyright policies & self-archiving

English

One publisher found when searched for: Publisher: **Springer Verlag**

Publisher:	Springer Verlag (Germany), Germany
Journals:	(~2179 journals) - involving 754 other organisations
RoMEO:	This is a RoMEO green publisher
Copyright:	example copyright transfer statement - NIH Policy - Wellcome Trust Policy - Research Councils UK Policy - Self-archiving policy - Authors Rights
Updated:	22-Mar-2013

These are the publisher's default policies. Individual journals may have special permissions, especially if they involve other organisations or have paid. Always run a journal title or ISSN search to check.

Author's Pre-print:	✓ author can archive pre-print (ie pre-refereeing)
Author's Post-print:	✓ author can archive post-print (ie final draft post-refereeing)
Publisher's Version/PDF:	✗ author cannot archive publisher's version/PDF
General Conditions:	<ul style="list-style-type: none"> • Authors own final version only can be archived • Publisher's version/PDF cannot be used • On author's website immediately • On any open access repository a • Published source must be ackno • Must link to publisher version • Set phrase to accompany link to • Articles in some journals can be
Mandated OA:	Compliance data is available for 51 fund
Paid Open Access:	Open Choice

RoMEO Colour

[Green](#)

[Blue](#)

[Yellow](#)

[White](#)

Archiving policy

Can archive pre-print *and* post-print or publisher's version/PDF

Can archive post-print (ie final draft post-refereeing) or publisher's version/PDF

Can archive pre-print (ie pre-refereeing)

Archiving not formally supported

Overview of open access

Changing landscape of open access publishing

2000



2013



What is Gold Open Access at Springer



Author retains copyright

User rights under CC-BY 4.0 International Creative Commons Attribution license

Deposit anywhere using SWORD protocol (for Springer Open Choice TBD)

Deposit in Portico/CLOCKSS, KB (Dutch National Library) and CAS

Altmetrics

Indexing and Abstracting in all relevant services

And all future services to be developed

OA publishing at SpringerNature – our expertise

More than 10 years of experience with publishing open access journals

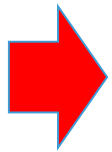
Over 450 fully open access journals



BMC and SpringerOpen Over 483 members in 52 countries! (*and 5 from this area*)

[Universidad Anahuac del Norte](#)

[Facultad de Medicina de la UniversidadAutonoma de Mexico](#)



[Universidad Autonoma de Nueva Leon](#)

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Membership

Prepay Membership

Shared Support
Membership

Supporter Membership

Stay engaged in the Open Access debate



UK: Member of the Finch committee

Supporting CHORUS

Active In discussions in e.g. The Netherlands, Denmark, Sweden, Germany, France, The European Union, USA, Brazil, China, South Africa.

Open Access flavors at Springer

Authors' Rights

- Self-archiving of author's accepted manuscript version
- Upload service for NIH funded authors

Hybrid Open Access

- Open Access option in majority of Springer titles
- Open Choice for individual authors:
Article fee
€ 2200/ US\$ 3000

Fully Open Access

-  **BioMed Central**
The Open Access Publisher
-  **Springer Open**
Journals & Books^(NEW!)

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SPRINGER NATURE

Springer and BMC Open Access in Mexico

2013

# of articles published with Springer (including BMC):	2256
Total Published with open access at Springer:	222
of which BioMed Central	119
of which Springer Open and Springer Open Choice	103

Thank you!

For more info:

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Article level metrics

alternative to the impact factor, h-index

Additional to citation counts it measures other aspects of impact like

Social media attention

Attention in news media

Downloads, article views



Springer sees this as a valuable additional metric.

Some funders require this additional metric to the IF

The UK example

The Finch recommendations: preference for gold open access

Mixed economy for the foreseeable future

Policy direction should be towards gold (APC driven) access

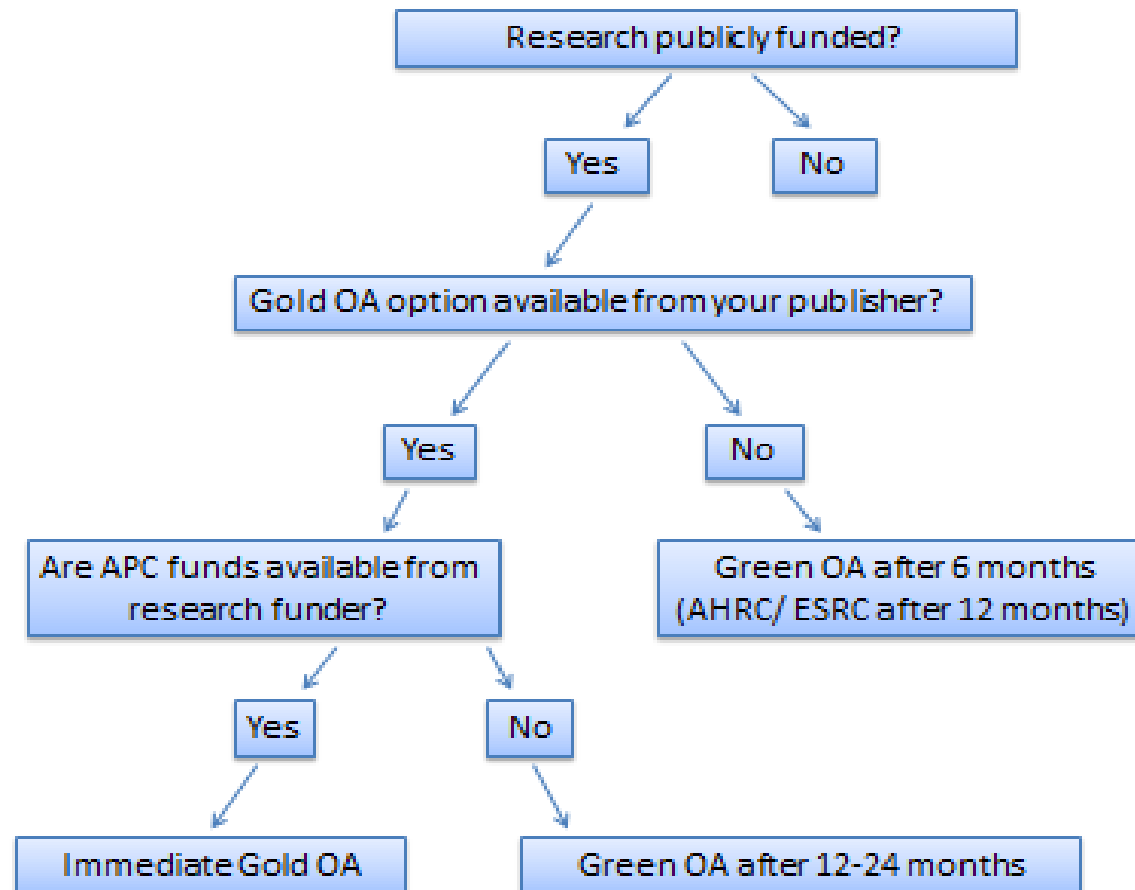
Too short embargoes could harm the existing system unnecessarily

Also underlying data should be easily accessible

(Limited) money is made available to engage the process

Since gold open access is just for the UK produced articles (6% of global output) further licensing opportunities need to be considered

The RCUK open access „decision tree“



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