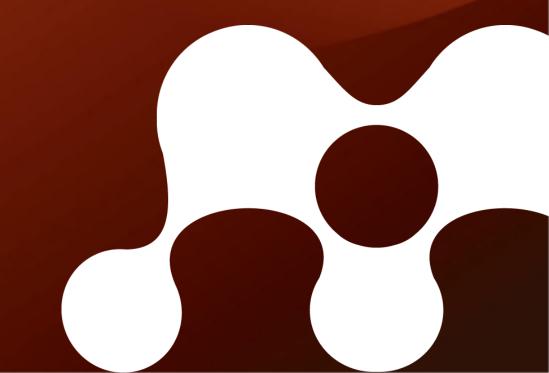
Researchers and new tools... But what about the librarian?



mendeley.com

Recap: What is Mendeley?

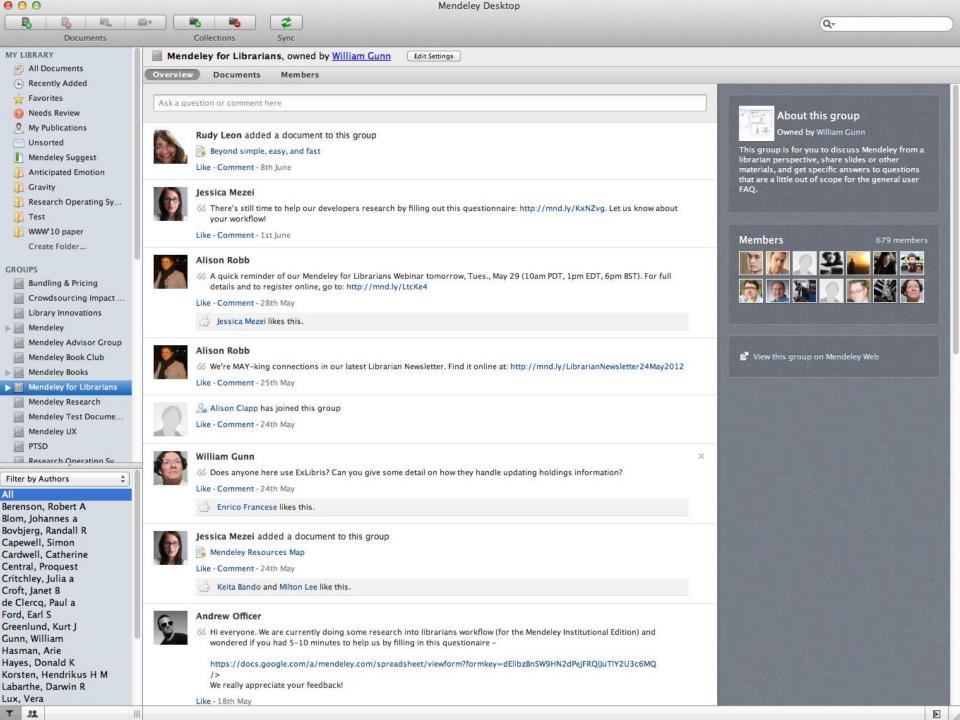


- End-user targeted product
 - Productivity (storing, organizing, reading, annotating, etc.)
 - Collaboration (sharing, annotating, curating, discussing, networking, etc.)
 - And then we aggregate data anonymously (impact, publication, recommendations, etc.)

- With an institutional layer on top
 - Mendeley Institutional Edition

Helping researchers to get visibility online and to collaborate

 $\Theta \Theta \Theta$ Mendeley Desktop Đ, Q-Documents Collections Sync MY LIBRARY 🧘 My Publications Edit Settings All Documents Authors Title Year ▼ Published In Added Details Notes (4) Recently Added Henning, Victor: Henn... Giving the Expectancy-Value Model a Heart 2012 Psychology & Apr 16 * Favorites Marketing Type: Thesis Needs Review 2010 Hedonic Consumer Decision Making and 09.12.10 Henning, Victor **Hedonic Consumer Decision Making and** Implications for the Marketing of Media Goods My Publications Implications for the Marketing of Media Unsorted Henning, Victor; Hoyt... Crowdsourcing Real-Time Research Trend Data 2010 WWW10 May 9 Goods Mendeley Suggest 27.10.10 Jack, Kris: Hammerto... Mendeley's Reply to the DataTEL Challenge 2010 Procedia Anticipated Emotion Authors: V. Henning Computer Sci... Gravity View research catalog entry for this paper Hennig-Thurau, Thor... Guru*Talk - Die deutsche Filmindustrie im 21. 2009 18.01.09 Research Operating Sy... Jahrhundert Test Year: 2010 Henning, Victor; Henn... Augmenting the Theory of Reasoned Action with 2009 23.02.09 WWW'10 paper . Pages: 159 a Dimensional Theory of Emotion Create Folder... Hoyt, Jason J; Reichel... Building successful online research networks with 2009 Proceedings of May 9 Abstract: the Last.fm model the 5th Ope... **GROUPS** This cumulative dissertation investigates aspects of Henning, Victor; Henn... The Theory of Reasoned Action: Does it Lack consumer decision making in hedonic contexts and its **Bundling & Pricing** 2008 Enhancing 18.01.09 implications for the marketing of media goods through a Emotion? Knowledge D... Crowdsourcing Impact ... series of three empirical studies. All three studies take place Henning, Victor; Reich... Mendeley - A Last.fm for Research 2008 Proceedings of 18.01.09 within a common theoretical framework of decision making Library Innovations models (shown in Figure 1), applying parts of the framework the 4th IEEE I... Mendeley in novel ways to solve real-world marketing research Hennig-Thurau, Thor... Consumer File Sharing of Motion Pictures 2007 Journal of 10.09.08 Mendeley Advisor Group problems (study 1 and 2), and examining theoretical Marketing relationships between variables within of the framework Mendeley Book Club (study 3). One notable way in which the studies differ is their Hennig-Thurau, Thor... The Last Picture Show? Timing and Order of 19.02.09 2007 Journal of theoretical treatment of the hedonic component of decision Mendeley Books Movie Distribution Channels Marketing making, i.e. the role and conceptualization of emotions. Mendeley for Librarians Henning, Victor The Role of Anticipated Emotions in Hedonic 2007 Cognition and 18.01.09 Mendelev Research Tags: Consumption Emotion in Ec... Mendeley Test Docume... Hennig-Thurau, Thor... Optimizing the Sequential Distribution Model for 18.01.09 2006 Enhancing Mendeley UX Motion Pictures Knowledge D... Kevwords: PTSD Hennig-Thurau, Thor... Zum Zusammenhang von Qualität, Marketing und 2005 Handbuch PLS- 18.01.09 Theory of Reasoned Action; conjoint analysis; decision Research Operation Sv Markterfolg bei Spielfilmen Pfadmodellie... making; emotion; file sharing; film industry; hedonic consumption; media goods; partial least squares path Filter by Authors Henning, Victor; Alpa... Public aid mechanisms in feature film 2005 Media, Culture 29.09.08 modeling; structural equation models production: the EU MEDIA Plus Programme & Society All Alpar, Andre Henning, Victor; Henn... Consumer file sharing of motion pictures: 2005 Enhancing 18.01.09 Department: Eggers, Felix Consequences and Determinants Knowledge D... Faculty of Media Feiereisen, Stephanie 2005 Success Factors 01.12.08 Henning, Victor; Raa... 12snap Hammerton, James of Fast Growi... University: Harvey, Dan Hennig-Thurau, Thorsten An Empirical Study of the Effects of Peer-to-Peer 2004 18.01.09 Henning, Victor Bauhaus-University of Weimar ☆ ・ Filesharing on the Film Industry Henning, Victor Houston, Mark B Type: Hoyt, Jason J Ph.D. Thesis Jack, Kris Raabe, Julian URL: Reichelt, Jan Add URL... Sattler, Henrik Catalog IDs DOI: T 32 Þ 1 of 18 documents selected





Recalling Mixed Emotions

JENNIFER AAKER AIMEE DROLET DALE GRIFFIN*

In two longitudinal experiments, conducted both in the field and lab, we investigated the recollection of mixed emotions. Results demonstrated that the intensity of mixed emotions is generally underestimated at the time of recall—an effect that increases over time and does not occur to the same degree with unipolar emotions. Of note, the decline in memory of mixed emotions is distinct from the pattern found for memory of negative emotions, implying that the recall bias is diagnostic of the complexity of mixed emotions rather than of any association with negative affect. Finally, the memory decay effect was driven by the felt conflict aroused by the experience of mixed emotions.

I magine you are at Disneyland about to board the Space Mountain ride. As you climb into your rocket, you feel joy and apprehension—a mixed feeling that persists even after the ride is over. You grip the safety bar, at once thrilled (the music is pumping, the lights are pulsing) and frightened (a semirational fear: people have been thrown from their rockets before). You leave the Space Mountain ride dizzy with mixed emotions. How will you recall your experience a week later? Will you remember the mixed emotions experienced on the ride? Or will the memory of those mixed emotions fade?

Indeed, many of life's most important events are defined by a mix of emotions—both positive and negative. Consider graduation from college ("I'm making progress, but leaving my friends and family"), moving ("I'm starting a new life, but losing my old one"), or achieving major life goals ("I'm thrilled to have reached the destination, but am sad the journey is over"). Increasingly, researchers have begun to explore the nature of these mixed emotional experiences. One stream of research has examined whether people can feel positive and negative emotions simultaneously. This research suggests that mixed emotions can be experienced jointly (e.g., Andrade and Cohen 2007; Larsen et al. 2004; Priester and Petty 1996; Thompson, Zanna, and Griffin 1995), particularly during periods of transition (e.g., moving out of a college dorm) and when exposed to specific stimuli (e.g., watching the film *Life Is Beautiful*; Larsen, McGraw,

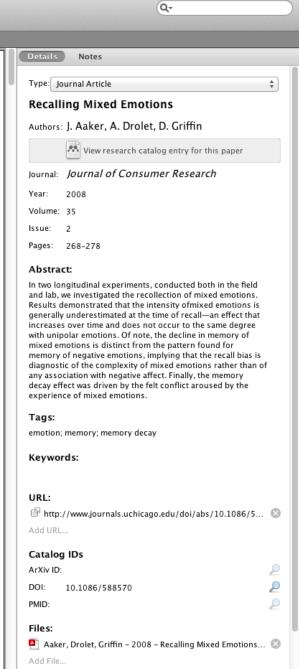
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Life events as mixed emotions

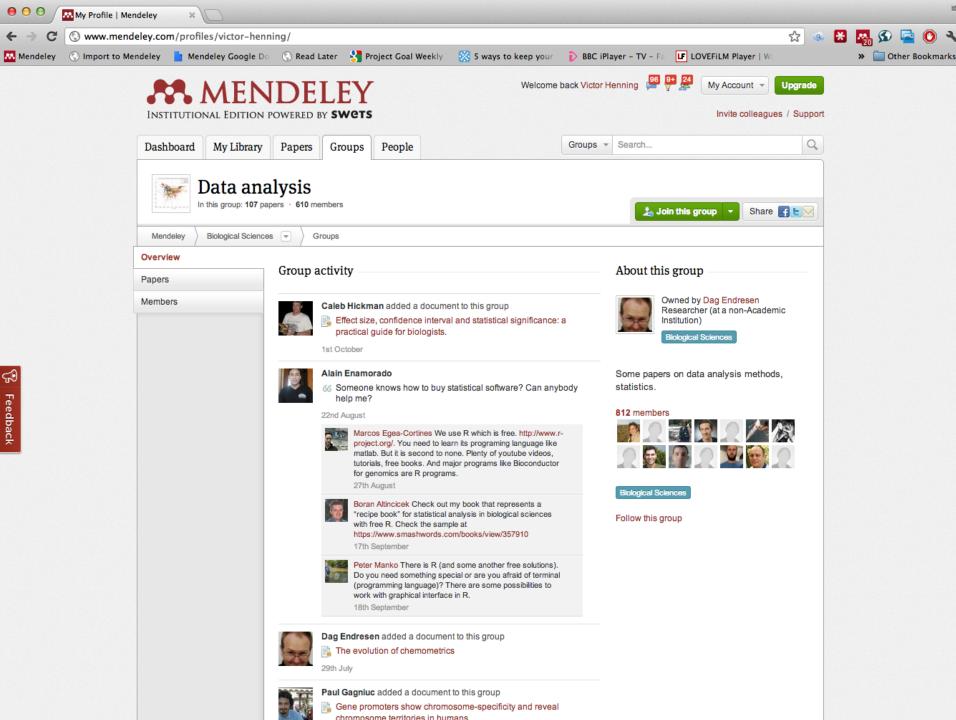
lored when people are e.g., Fong and Tiedens iams and Aaker 2002). ckground, chronic inactors can all moderate are felt. For example, Buddhist philosophies ixed emotions relative mment and Christianity

rch has addressed the ., emotional states de-

fined by both positive and negative emotions) are recalled, leaving unanswered many foundational questions regarding



^{*}Jennifer Aaker is the General Atlantic Professor of Marketing at Stanford University, Graduate School of Business, 518 Memorial Way, Stanford, CA 94395 (aaker@gsb.stanford.edu). Aimee Drolet is associate pro-



Another view on "social": Users as co-creators of value

Mendeley Institutional Edition adds value for researchers and institutions in 4 areas





Increase productivity

 Mendeley is a free reference manager for researchers to manage, share, read, annotate and cite research papers in one environment



Enable collaboration

 Mendeley is a social collaboration network to connect to likeminded researchers & discover research trends and statistics



Connect products

 Mendeley supports an integrated solution including connections to article download platforms, abstract and citation databases, submission systems, etc. to support seamless workflows



Improve insights

 Mendeley supports dashboards around Mendeley data to gain insights into the research activities like publications, readings, usage, etc. and to support decision making at institutional level Social Layer

Mendeley, ...?

Metadata

Publishers, service providers, ...

Content

Publishers

Content

Metadata

Social Layer

Facebook, Twitter, Youtube, Pinterest...

Creating and sharing "stuff" as a result.

Capturing and tracking?

The Tree of Life

Blog of Jonathan A. Eisen, evolutionary biologist, microbiologist and genomics researcher, Open Access and Open Science advocate, recovering Harvard/Stanford alum, cyclist, Academic Editor in Chief of PLoS Biology and Professor at U.C. Povis, For more information see my

e . or

Bacteria & archaea dinteresting but flawed species on the plane





Uggh. Double uggt interesting new parmany Species Are e1001127 - it is by Simpson and Boris other than Robert I

Biology: Why Worry about How Ma

I note - I found out about this pape comments. Boy did I. And Zimm paper: How Many Species on Earl without seeing Carl's article, which

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"Mora et al. [4] offer an inte number of distinct eukaryot an excellent survey of the v range of different numbers i

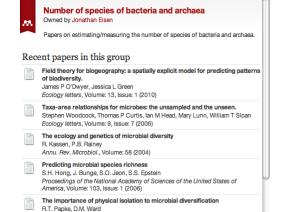
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I note - I found out about this pap comments. Boy did I. And Zimm paper: How Many Species on Ear without seeing Carl's article, which

Research Blogging Simpson and B Oilogy: Why Worry about How

species on the piar

interesting but flawer species on the plane Now you may ask - why do I think this is out of touch. Well because reasonable estimates are more on the order or millions or hundreds of millions, not tens of thousands. To help people feel their way through the literature on this I have created a Mendeley group where I am posting some references worth checking out.



Marine microbial diversity: can it be determined?
C. Pedrós-Alió
TRENDS in Microbiology, Volume: 14, Issue: 6 (2006)

The species concept for prokaryotes
Ramon Rossellij-Mora, Rudolf Amann
FEMS Microbiology Reviews. Volume: 25. Issue: 1 (2001)

FEMS microbiology ecology, Volume: 48, Issue: 3 (2004)

Number of species of bacteria and archaea is a group in Biological Sciences on

11 comments:



Carl said...

"The parts on eukaryotes seem quite novel and useful"

Some experts on eukaryotes—beetles and fungi—beg to differ! See my article in the New York Times for the divided opinion:

Some experts on eukaryotes-beetles and fungi-beg to differ! See my article in the New York Times for the divided opinion:

The parts on aukaryotes seem quite novel and useful"

.1/1, comments: uggh. There is an

Number of species of bacteria and archaea is a group in Biological Sciences on

The species concept for prokaryotes
Ramon Rossell\(\hat{A}^2\)-Mora, Rudolf Amann
FEMS Microbiology Reviews. Volume: 25, issue: 1 (2001)

#synbio5 - by Karmella Haynes

A complete summary (probably TMI) about my time at the human #microbiome meeting #HMP2010

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- Humor
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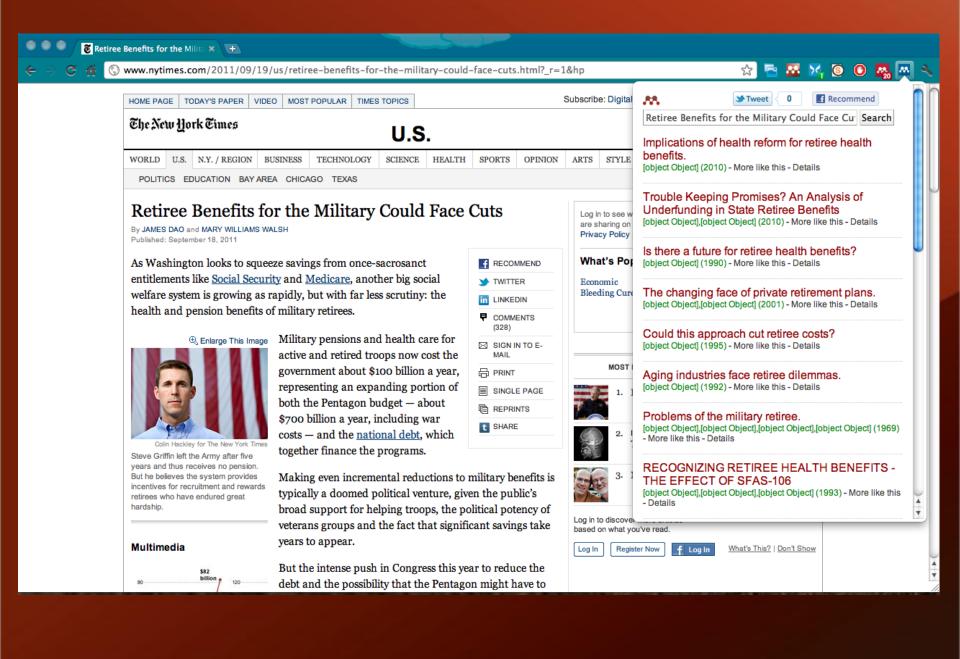
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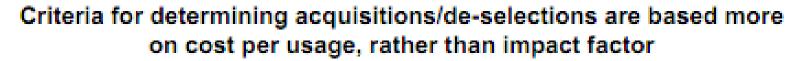
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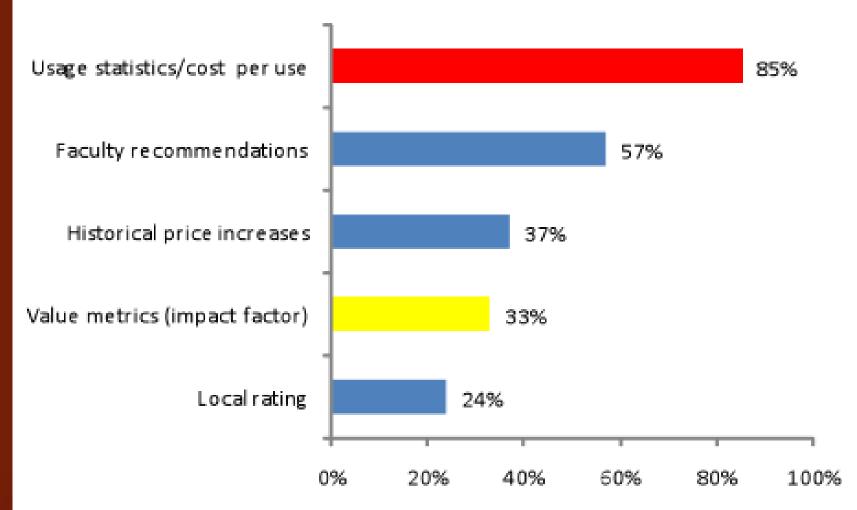
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Atomization of content: Value creation through sharing and embedding, and enabling the community to interact

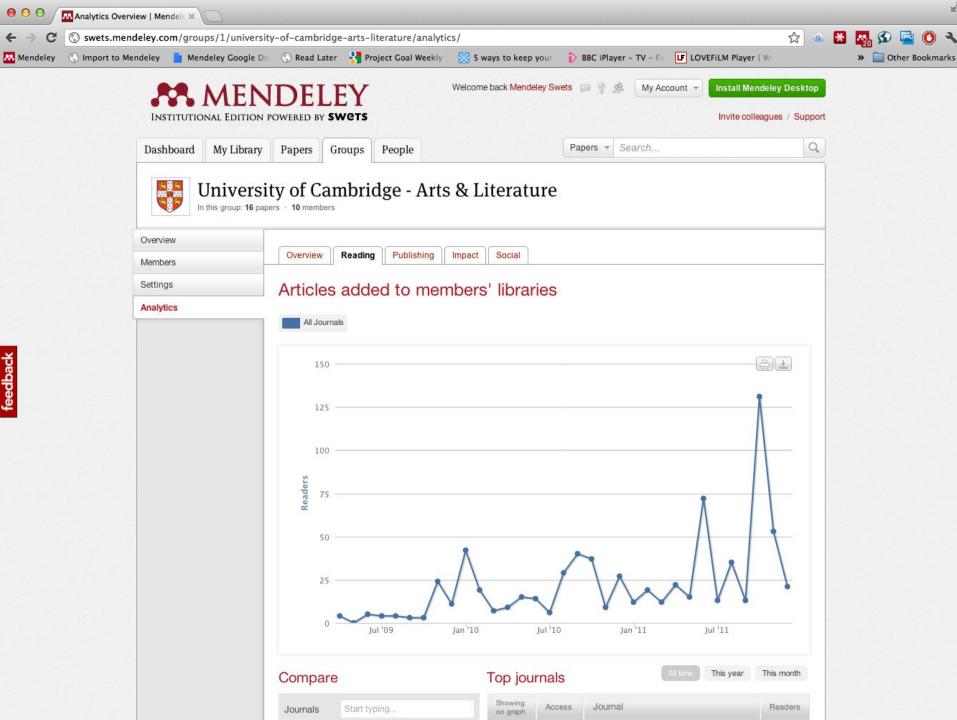


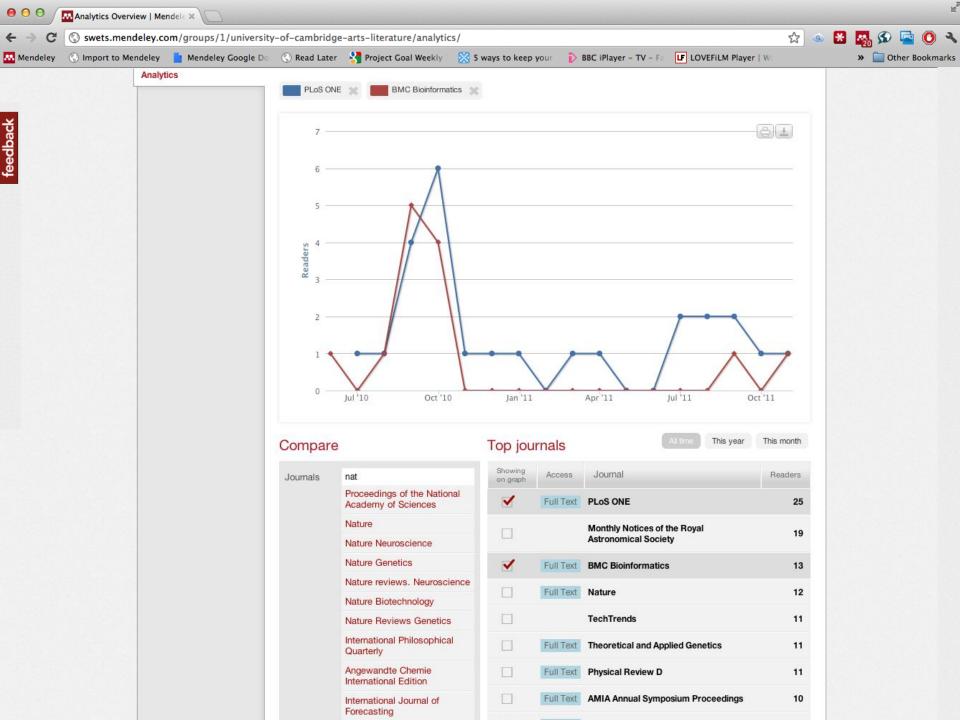


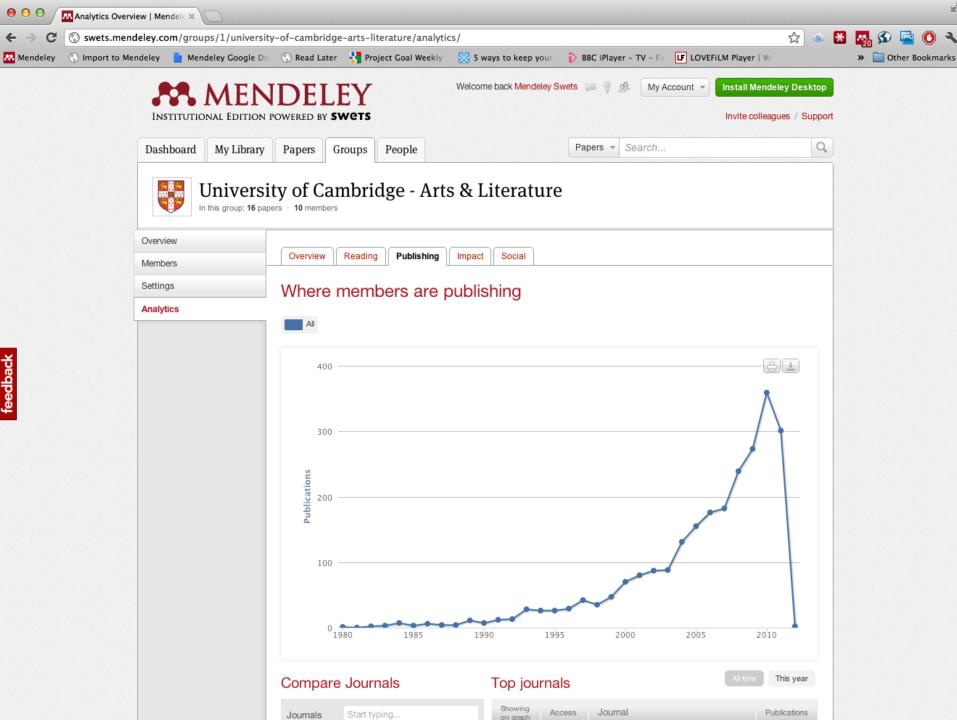


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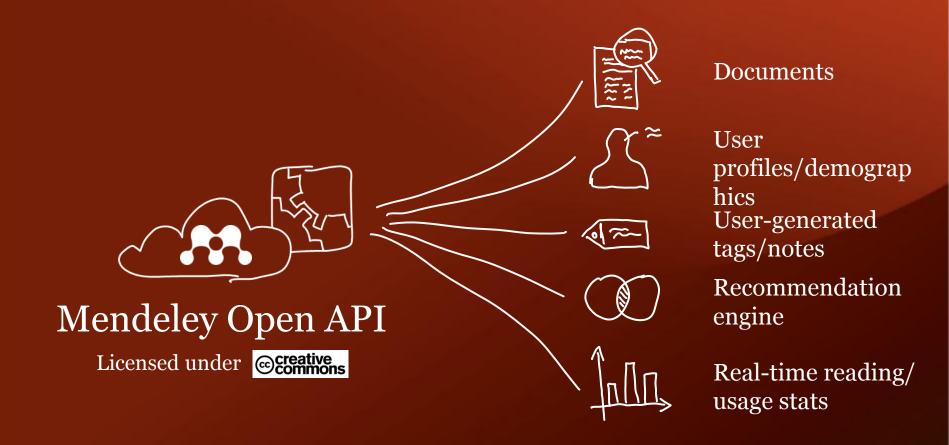






Data beyond just one institution

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300 third-party apps built on the Mendeley API results, find the latest primary literature on Watts (1999) 38 their variations and help scientists to find Watts (2002) 38 1/11/11/11/11/11/14/14/14 Most read publication: [show all] Duncan J Watts's coauthors Total number of publications: Luis A N AMARAL Albert-Laszlo BARABASI Munmun De CHOUDHURY FrÄEDÄEric DALSACE. Coralie DAMAY. Munmun DE CHOUDHURY Total bookmarks: 1185 David DUBOIS Robert G ECCLES Karen FRASER Rashi GLAZER For Genotyping Users For Scientists [what's this?] Yoshito HORI Harry HUTSON Yoko ISHIKURA Gueorei KOSSINETS KOSSINETS Phillip LONGMAN R Dean MALMGREN Michael C MANKINS Winter A MASON Winter MASON Daniel C MEDINA Roby MUHAMAD M E J NEWMAN Mark NEWMAN Mark E J NEWMAN David M PENNOCK HTML: http://readermeter.org/Watts.Duncan_J Barbara PERRY Alexander PETERHANSL Daniel M REEVES Share Your Phenotypes & JSON: http://readermeter.org/Watts.Duncan_J/json Upload Your Share your stories on Find literature on genetic nomic RESEARCH Charles F SABEL Matthew J SALGANIK Genotyping File variations & phenotypes variation Michael SCHRAGE Linda STONE Steven H STROGATZ Powered by MENDELEY Reven H. STROGATZ SH STROGATZ Siddharth SURI Eric VON HIPPEL Liv WATSON Geoffrey B WEST Mike WILLIS Duncan J Watts's alternate spelling C fi www.kleenk.com/explor F 32 penSNP gets the the genotyping rawphenotypes, characteristics and share your stories on your latest open access journal traits with other openSNP users genetic variations & phenotypes articles on genetic variations via data you got from and find others with similar with others. Discover the stories 23andMe or the Public Library of Science. 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Natura. 2009:461 (7266);\$81-881 http://doi.org/dtz GGATACCCTA AACAAGAATG CCTAATAGAA AGGAGGAAAA AGGCTATAGC ACTAGAGCTT function evolution is virtually unknown, especially at the genomic scale. This lack of knowled a and the consequent difficulty in gauging and comparing rates of protein function evolution Funding ban could break careers at the toss of a coir Unofficial Mendeley Android clien Folders Neylon C. Nature, 2009:459 (7247);641-641 http://doi.org/dvs ting with other proteins, and protein-protein interaction (PPI) can be tested by standard assay red by the rate of PPI evolution. Here, we experimentally examine 87 potential interactions bet TGGCAAAGGG GTACAGTTAT TGTGTACTAA Head in the clouds: Re-imagining the experimental ologs in the related budding yeast Saccharomyces cerevisiae have been reported to intera-ATCG tes, we estimate that the evolutionary rate of protein interaction is (2.6.1.6) 10(-10) per PPI per of protein sequence evolution measured by the number of amino acid substitutions per prot laboratory record for the web-based networked world Neylon C. 2009:1 (1)13 lar function may account for the remarkable conservation of life at molecular and cellular le-ALREADY LIVE DO NOT PUBLISH Data on display "Great app! Indispensable for academic work Bradley J. Neylon C. Nature. 2008:485 (7231):273-273 http://doi.org/dsz n with your Mendeley account to post a review! Federico V Small angle neutron and X-ray scattering in structural biology: recent examples from the literature Naylon C. European Biophysics Journal 2008;37 (g):333-541 http://doi.org/d26 Authors should have discussed a whole genome duplication Giovanni Dall'Olio · 8 hours ago · Recommended: Yes · Difficulty level: Intermediate · Reviewe "As an academic with a terrible memory for Diffractive Micro Bar Codes for Encoding of Biomolecules in is paper provides an estimate of the rate of protein-protein interaction gain or loss between tw Multiplexed Assays names and dates, I expect having access to problem is that the authors did not discuss the fact that a genome-duplication event occurre Aruntiplexed ASSAYS. Broder G. Ranasinghe R. She J. Banu S. Birtwell S. Cavalli G. et al. Analytical Chemistry. 2008: 50 (6):1902-1909 invalidate their conclusions about the overall PPI loss/gain rate of 2.6 1.6) 10(-10) per PPI per year renome-wide duplication would be inclined to think that this rate can be compared to othe my mendeley database in my pocket irt from this point, I liked the paper and I think it is a very good experiment. The authors did an im Open Science: Tools, approaches, and implications will be a real lifesaver!" Wa S, Neylon C, Nature Precedings, 2008 http://doi.org/d.ej Stefan Berteau SearchHub Groups cronces **** Originality **** Argumentation **** Read Multistep Synthesis on SU-8: Combining Microfabrication and Solid-Phase Chemistry on a Single Material Cavalli G, Rano S, Ranasinghe R, Roder G, Marrins H, Neylon C, et al. Journal of emistry, 2007:9 (1):462-472



Li, X., Thelwall, M., & Giustini, D. (2011). Validating online reference managers for scholarly impact measurement. *Scientometrics*.

- Sample: 1,613 articles published in *Nature* and *Science* in 2007
- Data collection took place in July 2010
- Mendeley covered 93.8% of *Nature* articles and 92.8% of *Science* articles

Table 4 Spearman correlations for Nature articles (* statistically signific	ant at the 5% level, ** statistically
significant at the 1% level, $n = 793$)	

	WoS_citations	GS_citations	CiteULike	Mendeley
WoS_citations	1	0.957**	0.366**	0.559**
GS_citations		1	0.396**	0.592**
CiteULike			1	University
Mendeley				1

Table 5 Spearman correlations for Science articles (* statistically significant at the 5% level, ** statistically significant at the 1% level, n = 820)

	WoS_citations	GS_citations	CiteULike	Mendeley
WoS_citations	1	0.931**	0.304**	0.540**
GS_citations		1	0.381**	0.603**
CiteULike			1	Untow
Mendeley				1

Correlations between Mendeley readership data and Web of Science / Google Scholar citation counts: .540** to .603**



Li, X., & Thelwall, M. (2012). F1000, Mendeley and Traditional Bibliometric Indicators. *17th International Conference on Science and Technology Indicators* (Vol. 3, pp. 1–11).

- Sample: 1,397 articles published in 172 different journals in 2008
- Data collection took place in January 2012
- Mendeley covered 99.5% of articles

Table 3 Spearman correlations for all and all non-anomalous Genomics & Genetics articles (* = statistically significant at the 5% level, ** = statistically significant at the 1% level, upper n = 1397, lower n = 1245).

	FFa	Evaluators	WoS	GS	Scopus	Mendeley	CiteULike	JIF
FFa		.609**	.295**	.290**	.293**	.309**	.127**	.359**
Evaluators	.622**		.251**	.241**	.249**		.093**	.350**
WoS	.303**	.267**		.985**	.992*	.686**	.345**	.577**
GS	.295**	.253**	.987**		.987*	.694**	.377**	.555**
Scopus	.300**	.265**	.993**	.987**		.682**	.346**	.572**
Mendeley	.310**	.288**	.785**	.782**	.779**		.586**	.521**
CiteULike	.127**	.081**	.416**	.436**	.413**	.561***		.121**
JIF	.369**	.353**	.583**	.562**	.578**	.558**	.146**	

Table 4 Spearman correlations for anomalous Genomics & Genetics articles (* = statistically significant at the 5% level, ** = statistically significant at the 1% level, upper n = 72, lower n = 80).

	FFa	Evaluators	WoS	GS	Scopus	Mendeley	CiteULike	JIF
FFa		.367**	.255*	.240*	.240*	246*	.186	.248*
Evaluators	.527**		.227	.211	.224	.200	157	.257*
WoS	.294**	.242*		.991**	.993**	.934**	.213	.689**
GS	.316**	.264*	.921**		.992*	.931**	242	.701**
Scopus	.292**	.238*	.935**	.975**		.930**	231	.697**
Mendeley	.328**	.316**	.856**	.805**	.787**		.234	.649**
CiteULike	.095	.160	.407**	.409**	.355**	.652		.519*
JIF	.212	.307**	.418**	.349**	.408**	.355**	067	

Correlations between Mendeley readership data and Web of Science / Scopus / Google Scholar citation counts:

- .682** to .694** for the entire sample
- .930** to .934** for extremely highly-cited and frequently-read articles



Bar-Ilan, J. (2012). JASIST@mendeley. *ACM Web Science Conference 2012 Workshop*. Evanston, IL. http://altmetrics.org/altmetrics12/bar-ilan/

- Sample: 1,637 articles published in the Journal of the American Society for Information Science and Technology (JASIST) from 2001-2011
- Data collection took place in April 2012
- Mendeley covered 97.2% of articles

Correlation table:

Spearman correlations	Mendeley readers
Web of Science citations	.458**
Scopus citations	.502**
Google Scholar citations	.519**

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9 products (expand all)

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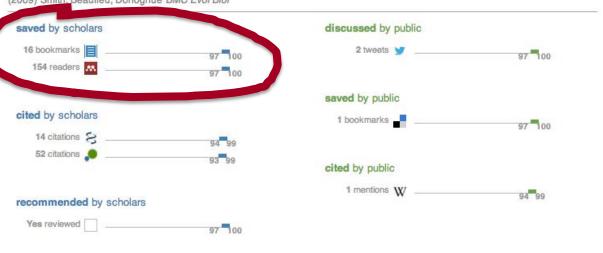
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(2009) Smith, Beaulieu, Donoghue BMC Evol Biol



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What do these numbers mean?

Computational toxicology using the OpenTox application programming interface and Bioclipse. © (2011) Willighagen, Jeliazkova, Hardy et al. BMC research notes

Multistep correlations via covariance processing of COSY/GCOSY spectra: opportunities and artifacts

(2008) Martin, Hilton, Blinov et al. Magn. Reson. Chem.

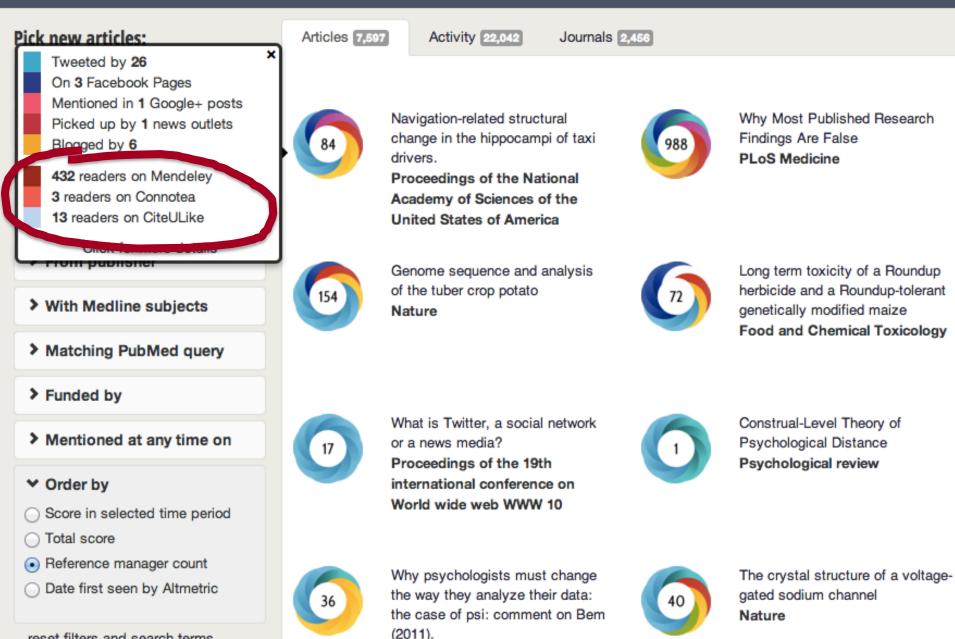
Pyramid symmetry transforms: From local to global symmetry ©

(2007) Zavidovique, Di Gesú Image and Vision Computing

Automated dielectric single cell spectroscopy - temperature dependence of electrorotation (2002) Mietchen, Schnelle, Muller et al. Journal of Physics D: Applied Physics

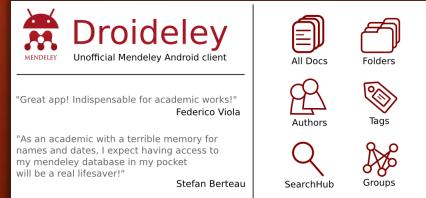


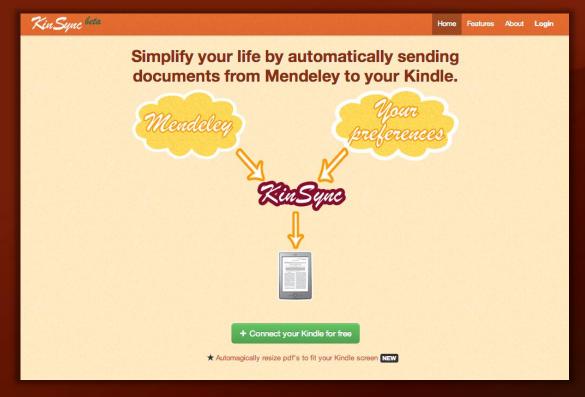
Articles mentioned at least once in the past 1d



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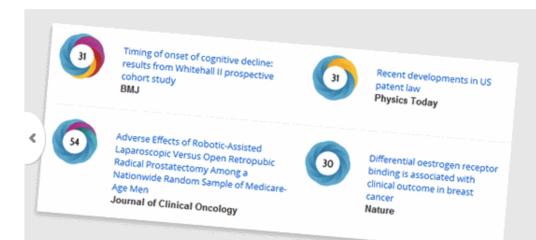
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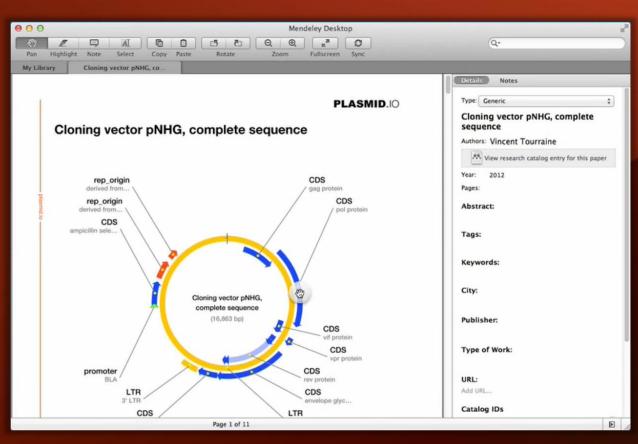
It makes this data available to end users through an intuitive user interface and to developers through an API.

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Heather Piwowar and Todd Vision in the open access
journal PeerJ has finally reliably demonstrated what many
data sharing advocates have been saying for a long time.
Far from hurting the ability to publish, sharing data in a
public repository can actually lead to a tangible benefit
to your publication record through increased citations.

http://theconversation.com/scientists-must-share-early-and-share-often-to-boost-citations-18699

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