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La publicación en el siglo XXI

Mara Daltaubuit Test, DVM, PhD

Jefa de Programas Educativos



Los desafíos que tenemos hoy en día para publicar

Desafíos a la hora de publicar



- **Investigación**

- ~ 9 millones alrededor del mundo

- **Publicaciones**

- Se estima que hay ~2 millones de publicaciones
 - Hay un crecimiento aproximado de 3 - 3.5% por año (no ha parado de crecer en 200 años)
 - Negocio de aproximadamente 20 billones de dólares
- El área de Ciencia, Tecnología y Medicina (STM) + arbitraje y se encuentran consolidados en 7 Mega-editoriales principales
 - + Elsevier
 - + Taylor & Francis
 - + Sage
 - + Springer
 - + Wiley
 - + Lippincott
 - + Nature/ Palgrave

Las grandes editoriales



- **Retos**
 - Con un aumento de publicaciones
 - Nos estamos encontrando con fatiga de árbitros (Reviewer Fatigue)

Las grandes editores



- Open Access
 - Más de 36 Universidades de los EEUU
 - Digital Access to Scholarship at Harvard (dash.harvard.edu)
 - Cornell University Library - arXiv (arxiv.org)
 - Duke University, Universidad de Kansas
 - **Reino Unido y Europa**
 - Universidad de Utrech

POR LO QUE:

- Las grandes revistas científicas se han vuelto revistas multidisciplinarias (en OA)
 - Public Library of Science (*PLoS ONE*)
 - *British Medical Journal (BMJ) Open*
 - *SAGE Open*
 - *Scientific Reports* (de Nature Publishing Group)

Mitos del Acceso abierto (AA)



- 1) No hay arbitraje
- 2) Peor calidad que revistas tradicionales
 - ***PLoS Biology***, es el #1 en la área de biología con un FI de **11.771**.
 - ***PLoS Pathogens***, es el #1 en parasitología y virología con un FI de **8.057**.
 - ***PLoS ONE***, FI es de **3.534**
- 3) Derechos de autor
 - “Creative Commons”
- 4) Moda pasajera
- 5) Ayuda a los lectores y NO a los autores



Lineamientos Institucionales



- Política del NIH creadas en el 2008: La investigación financiada por el NIH debe hacerse públicamente disponible en los primeros 12 meses de su publicación
- Wellcome trust, a partir de los 6 meses
- El Higher Education Funding Council for England: Artículos enviados a una revista arbitrada deben de ser depositados en un repositorio institucional al momento de su aceptación
- A nivel institucional

Acceso Abierto

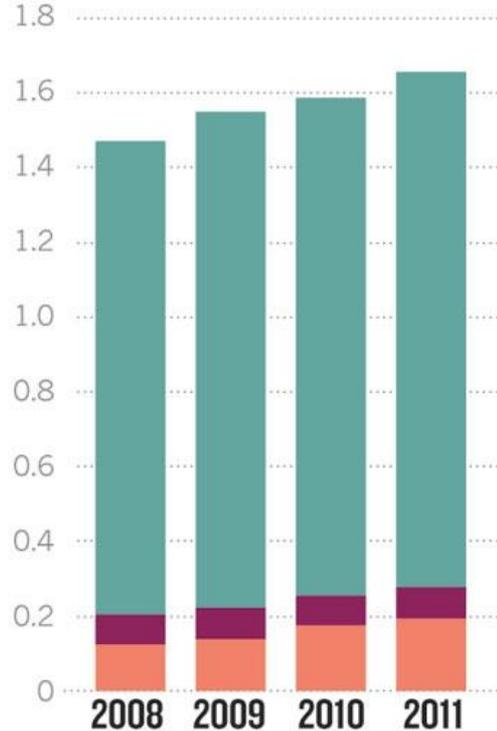


THE RISE OF OPEN ACCESS

Immediate open access (OA) made up 12% of articles in 2011*.

■ Immediate OA ■ Delayed OA ■ Non-OA

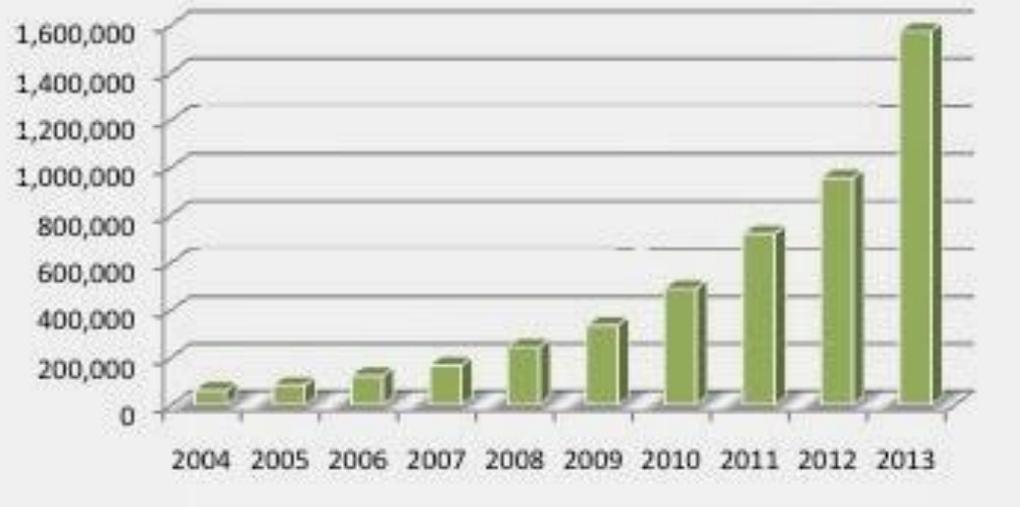
Millions of articles:



*From Scopus database

Van Noordren, 2013

DOAJ number of searchable articles



<http://poeticeconomics.blogspot.com/2014/01/dramatic-growth-of-open-access-december.html>

Acceso Abierto



- Green Open Access (Versión del autor “arXiv” Archivado)
- Gold Open Access (Plos, BioMed Central, Hindawi y Frontiers)
 - Más de 9,900 revistas en el Directory of Open Acces Journals
“DOAJ”
- Platinum Open Acces (Autores no pagan, pagan las instituciones)

arXiv.org



DIGITAL ACCESS TO
SCHOLARSHIP AT HARVARD



BioMed Central
The Open Access Publisher



El auto archivo



bioRxiv

THE PREPRINT SERVER FOR BIOLOGY

Coming soon from Cold Spring Harbor Laboratory

Los nuevos modelos de publicación



- En el año 2000, **Vitek Tracz** crea **BioMed Central** (BMC), una casa editorial de AA, basada en el modelo de “el autor-paga”.
- En la actualidad, BMC es uno de los jugadores más importante en el movimiento, con más de 110 revistas de acceso abierto (Acaba de ser abosribida por Springer).



From the blog

16 November 2012
BioMed Central and Springer Superheroes: helping research into breast cancer

15 November 2012
Movement Ecology is now accepting submissions

15 November 2012
Companion articles to the swine genome sequence

F1000



- Se sube el manuscrito al sitio web inmediatamente
- Los manuscritos pasan por arbitraje “abierto”, los autores modifican el manuscrito y lo vuelven a subir a la pagina web (Todo se archiva en línea)
- Solo los manuscritos que reciban 2 comentarios positivos de los árbitros son indexados

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No tan nuevo- Modelo de AA



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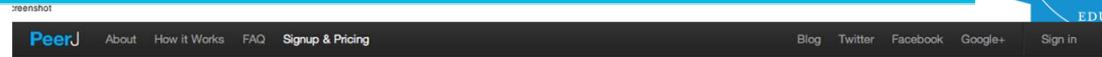
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- Multidisciplinaria
- 23,468 (artículos publicados en 2013)
- \$1350*

Nuevos Modelos de AA



- Basados en membresías



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- publicación de videos más rápida que una revista tradicional, 13 veces más barato y arbitraje transparente y publicación a color y sin limites

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Nuevos Modelos de AA



- Revista apoyada por patrocinadores:
Fund. Howard Hughes y Wellcome trust fund.
- Platinum AA
- **Los revisores reciben honorarios**
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THE JOURNAL
The first aim of the initiative is to launch an open-access journal covering the

eLife: An opportunity
from eLife #008

02:24 SCHEKMAN
eLIFE EDITOR-IN-CHIEF

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selected by experts,
published without delay,
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COSTOS



Revista tradicional:

- \$90 - 120 por pagina
- \$300 - \$800 por figura a color

Revistas de Acceso Abierto:

- PLOS Biology = \$2,900
- BMC Medicine = \$2,700
- Open Biology = \$2,160
- BMJ Open = £1,200 (~\$1,988)
- PLOS ONE = \$1,350
- Scientific Reports = \$1,350
- AIP Advances = \$1,350
- Springer Plus = \$1,800
- Hindawi = \$1,200
- SAGE Open = \$695 (ahora \$99)

Article Processing Charges APCs:

- Rango: **\$8 to \$3,900**
- media: **\$800**
- Prom/rev: **\$906**
- Prom/art: **\$904**

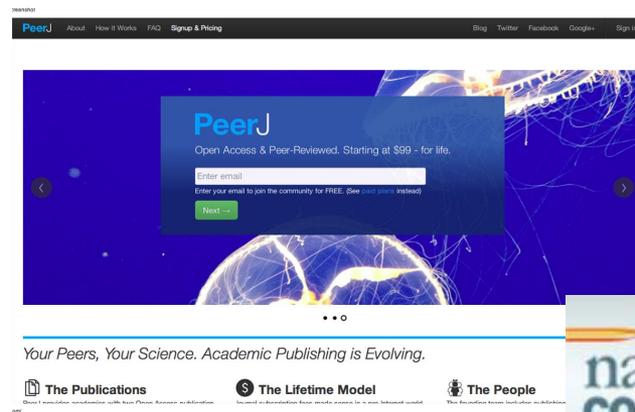
Promedio en revistas
Scopus **\$1,400**

PeerJ

Versiones del Acceso Abierto (Green, Gold y Platinum)



OXFORD JOURNALS



arXiv.org



Revistas Híbridas



- Muchas de las revistas ofrecen la opción de Acceso Abierto por artículo “**article-by-article basis**”
- Springer en el 2004 lanza “Springer Open Choice”
- Hoy en día el 50% de las casas editoriales ofrecen opciones en Acceso Abierto



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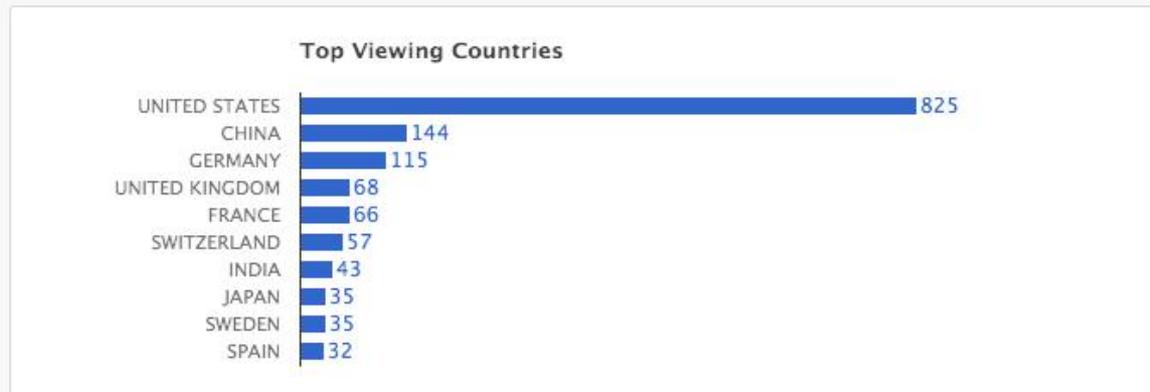
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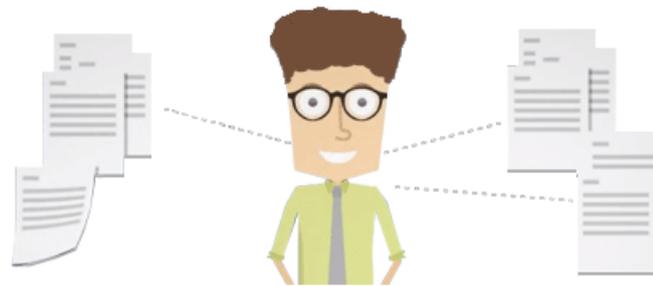
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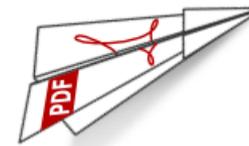
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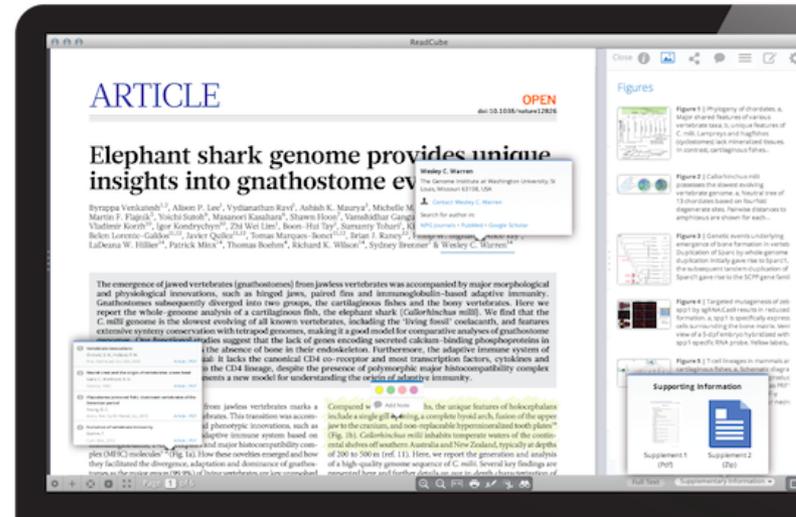


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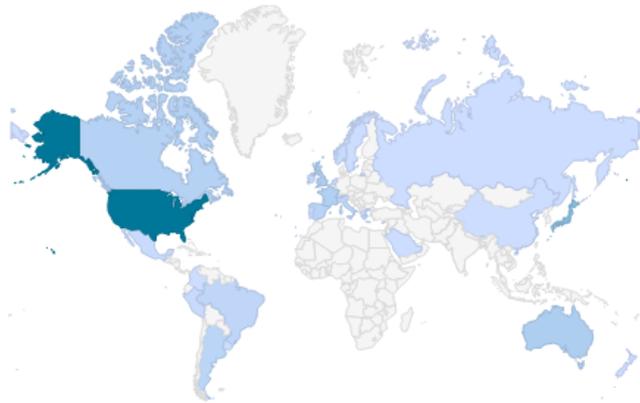
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5	FR	2%
6	CA	2%
7	ES	2%
8	AR	1%
9	IT	1%
-	Other	60%

Twitter demographics

Type	Count	As %
Members of the public	200	71%
Scientists	57	20%
Practitioners (doctors, other healthcare professionals)	12	4%
Science communicators (journalists, bloggers, editors)	10	3%



Score in context

Puts article in the top 5% of all articles ranked by attention

Very good compared to other articles of same age & journal (96th percentile)

Very good compared to articles of the same age (99th percentile)

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- 9 Mendeley
- 1 CiteULike

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1,932				

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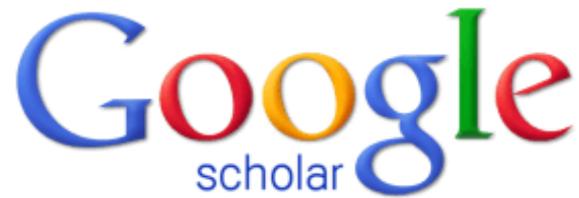
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Otras opciones... videos, blogs, Twitter



Tweetable abstracts

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req Tweetable Abstract (Limit 120 characters - describe the novelty/key finding of your manuscript)

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The Open Drug Discovery Teams (ODDT) Mobile App For HIV/AIDS

S. Ekins
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14/07/2012

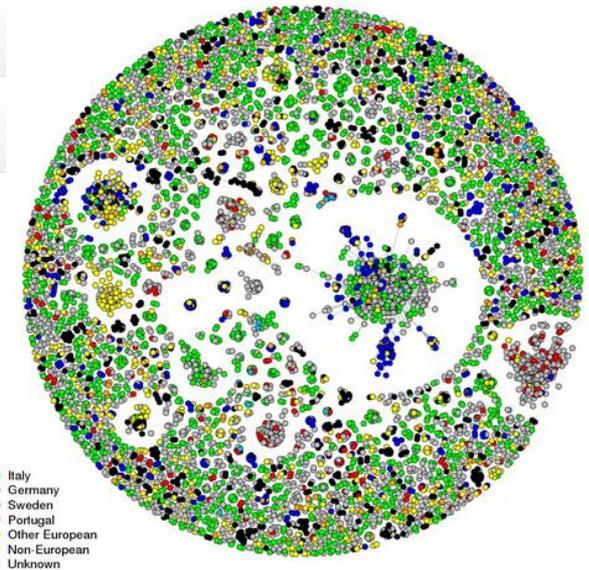
Cryo-tomography of HIV-1

B. Foley

Figure

07/03/2013

figshare (www.figshare.com)



HIV-1 transmission graph

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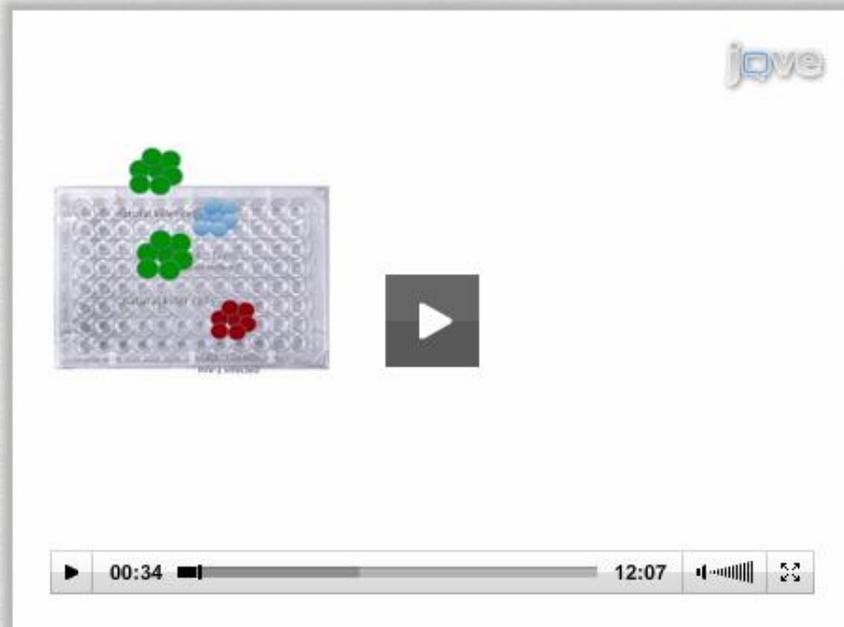
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October 4, 2013
- The Data Descriptor – making your data reusable
September 19, 2013
- Scientific Data releases two sample Data Descriptors
September 11, 2013
- Environmental, geoscience, & ecology scientists join Scientific Data's Editorial Board
September 4, 2013

Preparation and Use of HIV-1 Infected Primary CD4+ T-Cells as Target Cells in Natural Killer Cell Cytotoxic Assays

Zachary B. Davis, Jeffrey P. Ward, Edward Barker

Department of Immunology and Microbiology, Rush University Medical Center



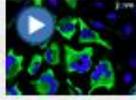
Video Article Chapters

- 0:05 Title
- 1:14 Infection of CD4+ T-Cells with HIV-1
- 2:42 Purification of HIV-1 Infected Cells
- 3:41 CD107a Degranulation Assay
- 6:41 51Cr Release Assay
- 10:07 Evaluation of CD107a Degranulation and NK Cell Cytotoxicity
- 11:45 Conclusion

This article is **Open Access**.

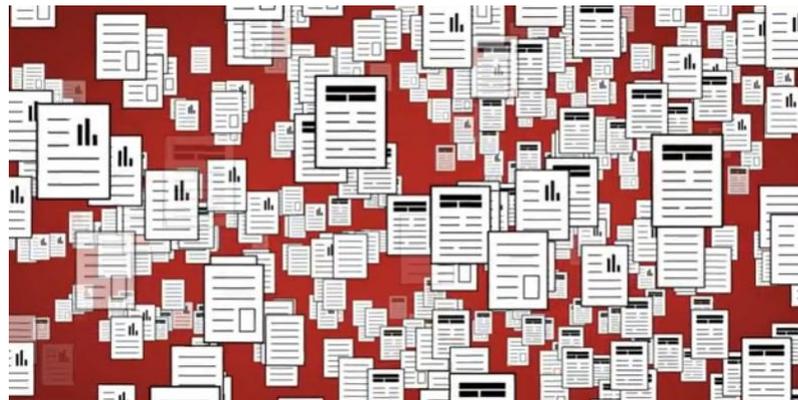
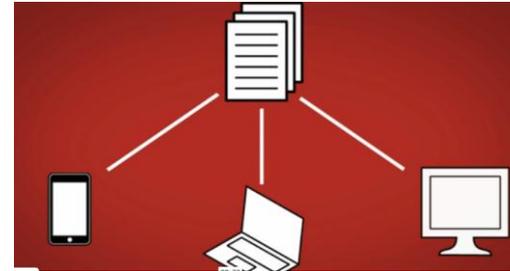
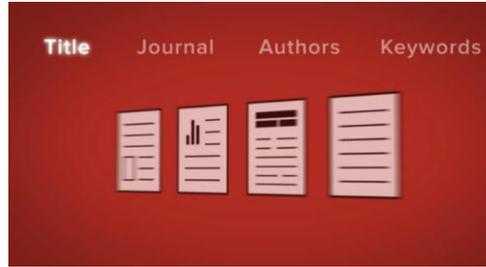
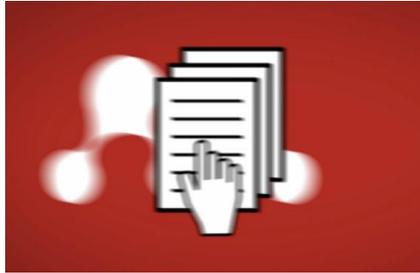


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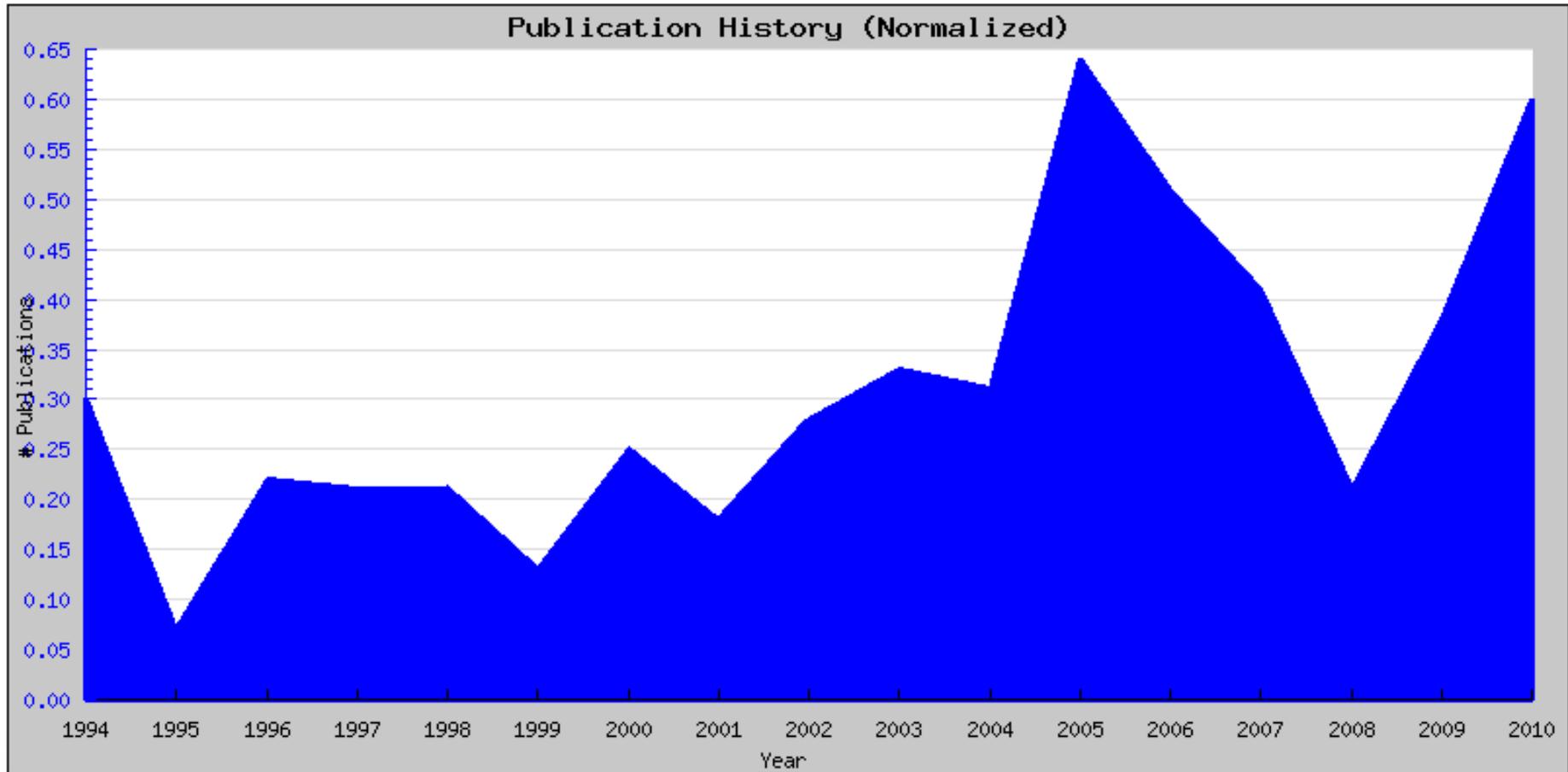
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RR Amara. Journal of immunology (Baltimore, Md. : 1950), 2010, Dec., 185(12): 7262-73. PMID: 21076059

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- Replicating adenovirus-simian immunodeficiency virus (SIV) vectors efficiently prime SIV-specific systemic and mucosal immune responses by targeting myeloid dendritic cells and persisting in rectal macrophages, regardless of immunization route. *Clin. Vaccine Immunol.* 2012
- Replicating adenovirus-simian immunodeficiency virus (SIV) recombinant priming and envelope protein boosting elicits localized, mucosal IgA immunity in rhesus macaques correlated with delayed acquisition following a repeated low-dose rectal SIV(mac251) challenge. *J. Virol.* 2012
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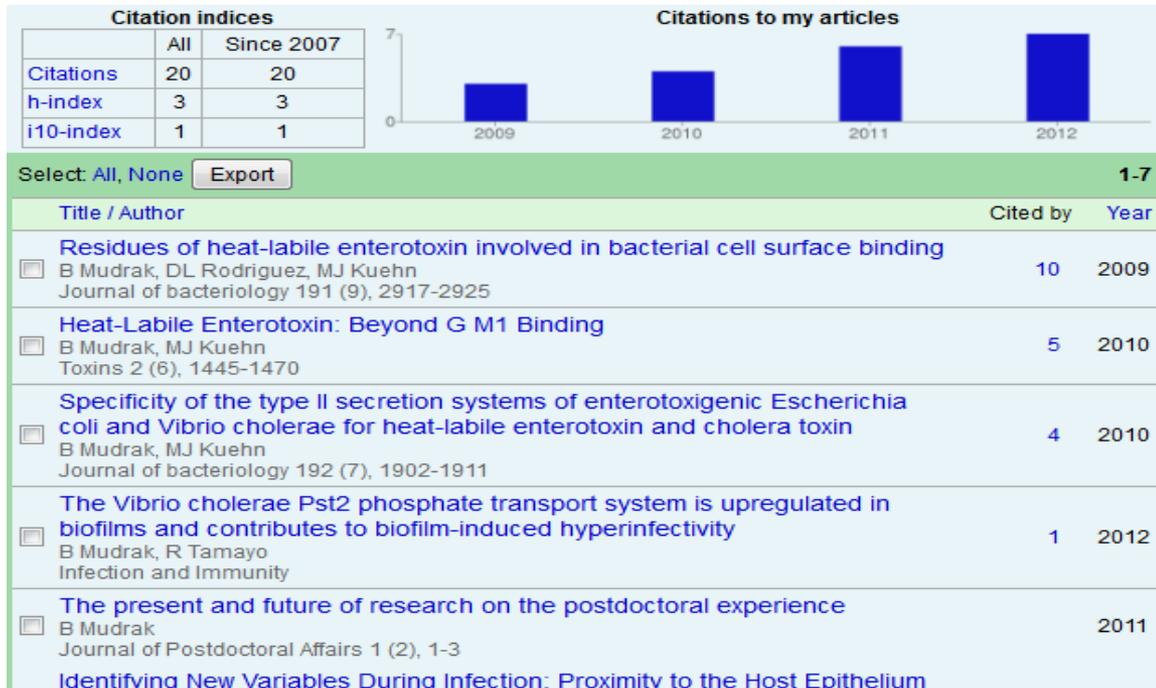
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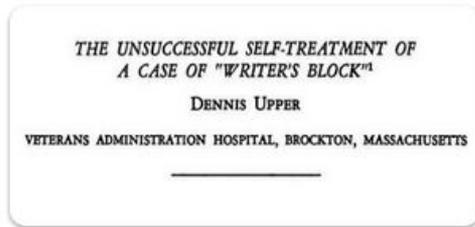
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BUSINESS MODELS, METRICS AND ANALYTICS

The Rise and Fall of PLOS ONE's Impact Factor (2012 = 3.730)

POSTED BY PHIL DAVIS · JUN 20, 2013 · 63 COMMENTS

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Released on Wednesday afternoon (or to be precise, at exactly 1:10 pm EDT), Thomson Reuters published its 2012 Journal Citation Report (JCR)—an annual collection of citation metrics on the performance of scholarly journals. While the JCR contains many statistics, most publishers and editors await a single metric—the Journal Impact Factor.

The Journal Impact Factor (JIF) is a single statistic which summarizes the average citation performance of articles published between two and three years ago within a given journal. For example, the 2012 JIF for journal X is the sum of all 2012 citations made to 2010 and 2011 articles divided by total number of articles published in 2010 and 2011. This is the simple explanation. Those interested in the mechanics of identifying and classifying what goes into the numerator and denominator of this equation are encouraged to read (Hubbard and McVeigh, 2011 and McVeigh and Mann, 2009)

I'm not going to touch on the weaknesses of the JIF or its misuse by academia. For some editors—especially those whose journal performs poorly in terms of citation metrics, or for those with little to lose—criticizing the JIF has become a regular pastime. Every month, dozens of editorials are written on



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AUTHORS



Scholarly Open Access: Revistas depredadoras



About the Author

Jeffrey Beall

I work as a librarian at Auraria Library, University of Colorado Denver, in Denver, Colorado.

An academic librarian for over 22 years, I have published extensively in the areas of metadata, full-text searching, and information retrieval.

My interest in scholarly open-access publishing began in 2009 when I reviewed the publisher [Bentham Open](#) in *The Charleston Advisor*, a journal that reviews electronic

Previously, I served on the editorial board of *Quarterly*, an experience that helped me learn a lot about scholarly communication. My editorial board ended in December, 2012.

A full list of my publications is available on my [website](#). I was awarded tenure and promoted to associate professor in 2011.

My email address is jeffrey.beall@ucdenver.edu.

LIST OF PUBLISHERS

Beall's List

Potential, access publishers

This is a list of publishers that I recommend. I provide brief descriptions and want to submit for determination.

We hope that these publishers will help themselves and their journals in geocultural information change in the world.

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Critical analysis of scholarly open-access publishing

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May 2, 2013



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- Eigenfactor.
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- Es la evaluación de la importancia **TOTAL de una revista científica.**
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- En un año dado, el factor de impacto en una revista científica, es el **promedio** del número de citas recibidas de un artículo publicado en esa revista durante los dos años anteriores.
- Es una medida que refleja el **PROMEDIO** de citas de artículos publicados en revistas científicas.

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- Servicios AJE y Rubrica

CONTENTS

Manuscrito: Título y Resumen	2
Manuscrito: Introducción	2
Manuscrito: Materiales y Métodos	2
Manuscrito: Resultados	3
Manuscrito: Figuras	3
Manuscrito: Discusión y conclusiones	3
Publicación: Selección de la Revista	4
Publicación: Formateado, Formato de Archivo y Bibliografía	4
Publicación: Autores	5
Publicación: Carta de presentación	6
Publicación: El rechazo	6
Consejos de escritura: Redacción	6
Consejos de escritura: Traducción	8
Adicional: Recursos y sitios	10

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