

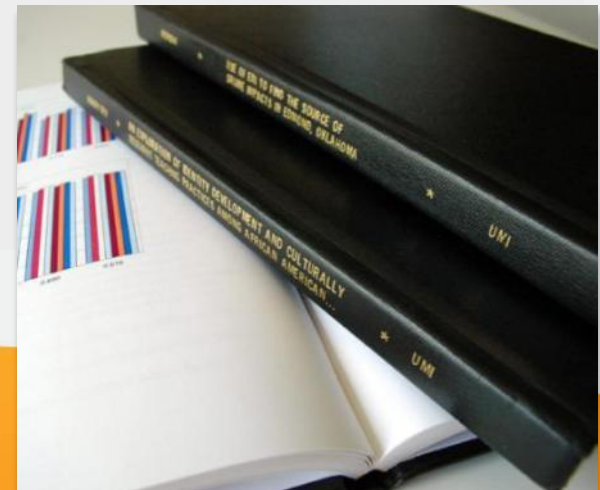
# Best Practices for Authors of PhD Thesis - Publication, Discovery and Access

Austin McLean, Director  
[Austin.mclean@proquest.com](mailto:Austin.mclean@proquest.com)



# Agenda

- Qué es una Disertación y una Tesis?
- Historia
- Cómo y por qué es Disertación y una Tesis utilizado por los investigadores?
- Proceso de publicación y control de calidad
- Por qué publicar ?



# Qué es una Disertación y una Tesis?

El significado de estos términos no es lo mismo entre EEUU y Mexico y otras formas de inglés y en diferentes sistemas educativos. Estamos usando terminología de Estados Unidos:

## Disertación = Disertación de Doctorado

Un tratado (tesis) escrito por un candidato es un requisito para un doctorado

- Características de los resultados de la investigación ampliada (hasta 6 años)
- Requiere una contribución original y sustancial al conocimiento en el campo de estudio
- **Tesis**
- Un importante documento presentado para una maestría



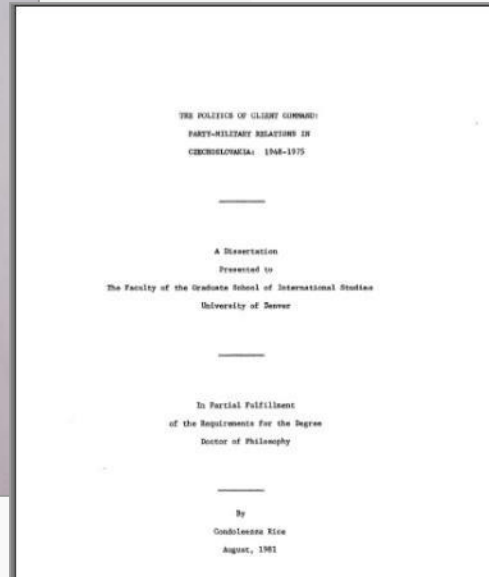
# Utilizando Disertación y una Tesis

- **Estudiantes Universitarios** – un gran recurso, contenido confiable pasado por la revisión por pares en una serie enorme de sujetos
- **Estudiantes de posgrado** buscando temas de tesis - descubrir si el trabajo que estaba considerando crear ya ha sido escrito
- **Investigadores serios**– acceso inmediato a perspectivas alternativas y trabajos de estudiante a fondo. Bibliografías cubren **una revisión exhaustiva de la literatura existente** en esa disciplina

# Papel Tradicional Sumisiones



# Ampliar: Ampliar las colecciones de fuente primaria

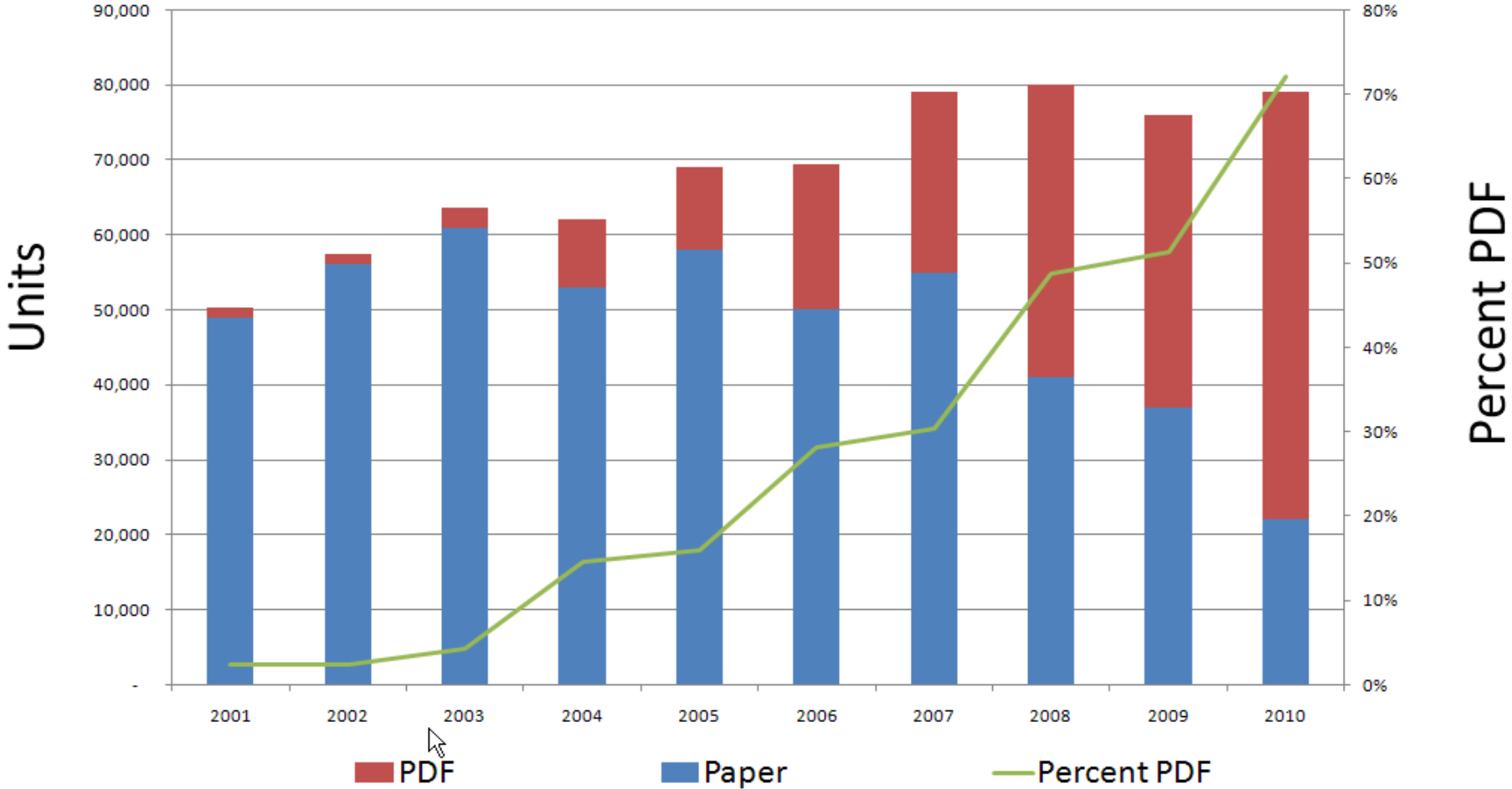


- Materiales que documentan las actitudes y el pensamiento popular de un período de tiempo histórico
- Datos de investigación: p. ej.
  - Notas de campo antropológico
  - Resultados de experimentos científicos

“La política de comando de cliente: Relaciones del partido y militares en Checoslovaquia 1948 – 1975.”  
Condoleezza Rice, 1981

# Disertaciones: Migración a Sumisiones PDF

## Dissertation & Theses Submissions



# Multimedia: Contenido multimedia innovador

VÍDEO DE EJEMPLO DE :

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Por el Rey, Alan Scott, Ph.D. , Universidad del Estado de Ohio, 2001,  
275 Páginas; AAT 3021416



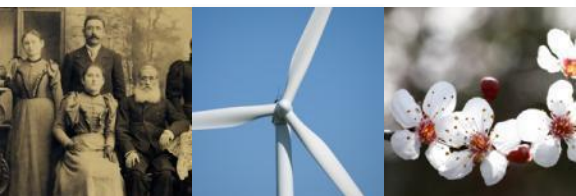
- **Clave de acceso a materiales de apoyo incluyen sonido, código script, datos, imágenes, archivos PDF, presentaciones, hojas de cálculo y texto**



# Publicación: Conservación y Archivado

- Mantiene y conserva su colección de tesis y disertaciones en microfilm y microficha.
- Las pruebas han mostrado que la microforma es de archivo segura por 1,000 años.
- La microforma almacenada en temperatura separada y humedad controlada.





## Control de Calidad y Editorial

Vocabulario controlado, verificación, control de calidad editorial



# Calidad: Calidad indexación conduce a buscar más rápido, mejores resultados

- Más rápido, resultados de búsqueda más precisos, debido a que:
  - Estándares bibliográficos consecuentes
  - Vocabulario controlado
  - Proceso riguroso control de calidad
  - Citas completas
  - Hipervínculos para ver de preestreno páginas o texto Lleno (según suscripción)



# University Institutional Repository



# Subject Indexes



# ProQuest Credenciales: Contenido y las credenciales del cliente

- Todas las principales universidades de Estados Unidos – según lo definido por la Fundación Carnegie - trabajan con UMI
- Autores de más de 1,700 gradúan las escuelas y universidades del mundo
- 700 socios universitarios activos publican con nosotros
- 40% De Los doctorados de las mejores universidades del mundo se publican en PQDT
- Más de 3,000 bibliotecas alrededor del mundo se suscriben a PQDT - incluso la mayor parte de las universidades principales del mundo

# Repositorio **Oficial** de la Biblioteca del Congreso



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# Valor Añadido:Metadatos

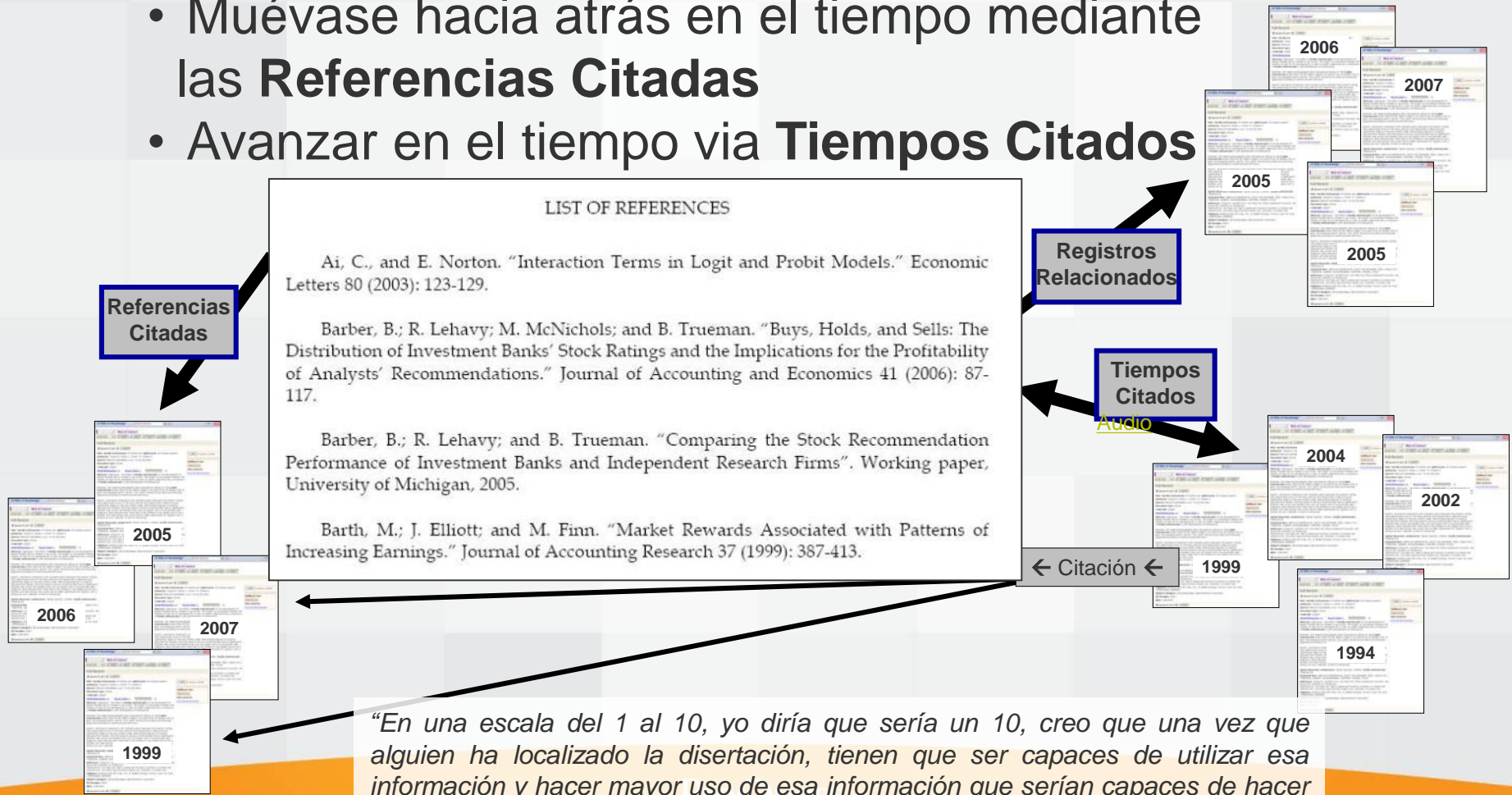
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- Centrarse en el “cross-búsqueda”.
- Los especialistas sustanciales editoriales verifican palabras clave de autores dos veces y/o crean palabras clave adicionales y categorías temáticas.
- Hasta 5 temas y palabras clave se agregan para asegurar la correcta colocación en línea y en nuestros índices de impresión y hacer datos más búsquedas y detectable
- Todos los resúmenes y los campos de metadatos como autor número de publicación, título, escuela, asesor, los miembros del Comité, tema, las fechas de grado están consultables en línea






# Índice de la cita de la disertación







- De un solo registro de PQDT, una búsqueda se puede ampliar mediante los vínculos siguientes diseñadas para impulsar descubrimiento.
  - Muévase hacia atrás en el tiempo mediante las **Referencias Citadas**
  - Avanzar en el tiempo via **Tiempos Citados**



*"En una escala del 1 al 10, yo diría que sería un 10, creo que una vez que alguien ha localizado la disertación, tienen que ser capaces de utilizar esa información y hacer mayor uso de esa información que serían capaces de hacer si las citas fueron claramente marcadas en la fuente electrónica."*

*– Universidad de Birmingham*

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Drivers performance in response to sight-limited and multi-threat crash scenarios at mid-block crosswalks: An evaluation of advance yield markings and sign prompts

Garay-Vega, Lisandra. University of Massachusetts Amherst, 2008. United States -- Massachusetts: ProQuest Dissertations and Theses.

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Mid-block crosswalks present a challenging detection task when drivers are not familiar with the area, crosswalks are at locations with high traffic volume, or the visibility of the approaching crosswalk is obstructed. A major contributor to **crashes** at uncontrolled marked mid-block crosswalks on multilane roads is the presence of a motorist who is yielding to a pedestrian in the crosswalk, creating an additional threat from a motorist in the adjacent lane who may not see the pedestrian. Advance yield markings and sign prompts have been shown to be effective when there is no obstruction in either travel lane. The purpose of this research is to evaluate drivers' performance in response to multi-threat (obstruction in travel lane) and sight-limited (obstruction in parking lane) scenarios with and without advance yield markings and sign prompts. No direct evaluations of the effectiveness of this countermeasure in these scenarios have been undertaken. The methods used to evaluate drivers' performance include observations of drivers navigating virtual crosswalks on a driving simulator, field observations of drivers responding to staged pedestrian crossings, and observations of drivers in an actual vehicle on the open roadway navigating marked mid-block crosswalks. Dependent variables include yielding behavior and eye-fixations. It is hypothesized that at multi-threat and sight-limited scenarios drivers approaching a crosswalk are more likely to look for pedestrians, to yield and to yield sooner when advance yield markings and prompt sign are used than when the traditional markings are used. The extent of these benefits is highly dependent on visibility improvements at the site, providing real benefit only when sight distance is adequate. This comprehensive evaluation, limited to low speed approaches in an urban environment, provides data from sight-limited and multi-threat scenarios where the probability of seeing the pedestrian is low. This information can help traffic engineers make informed decisions when implementing pedestrian safety countermeasures. It also provides data from locations in the United States to add to the studies completed in Canada which served as the basis for inclusion of the advance yield markings and related sign as guidance in the Manual on Uniform Traffic Control Devices.

Indexing (details)

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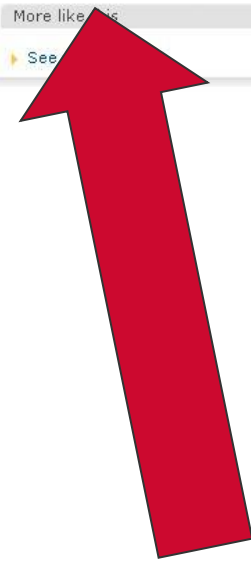
Subjects	Civil engineering, Industrial engineering, Transportation planning
Classification	0543 Civil engineering, 0546 Industrial engineering, 0709 Transportation planning
Identifiers / Keywords	Social sciences, Applied sciences, Pedestrians, Crosswalks, Multithreat crashes, Driving simulator, Eye movements, Yielding, Crash scenarios, Yield markings, Sign prompts
Title	Drivers performance in response to sight-limited and multi-threat crash scenarios at mid-block crosswalks: An evaluation of advance yield markings and sign prompts
Authors	Garay-Vega, Lisandra
Publication year	2008
Degree Date	2008
Section	0118
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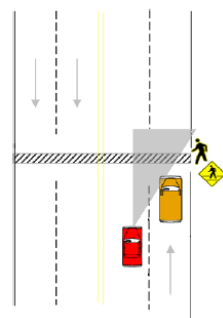


Figure 1 Multiple-threat crash scenario.

Pedestrian-vehicle conflicts at mid-block crosswalks can also occur in a different context. For example, they can occur at single lane roadways with an adjacent parking lane, a

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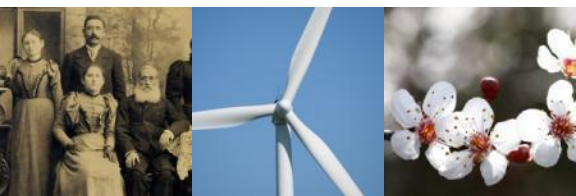
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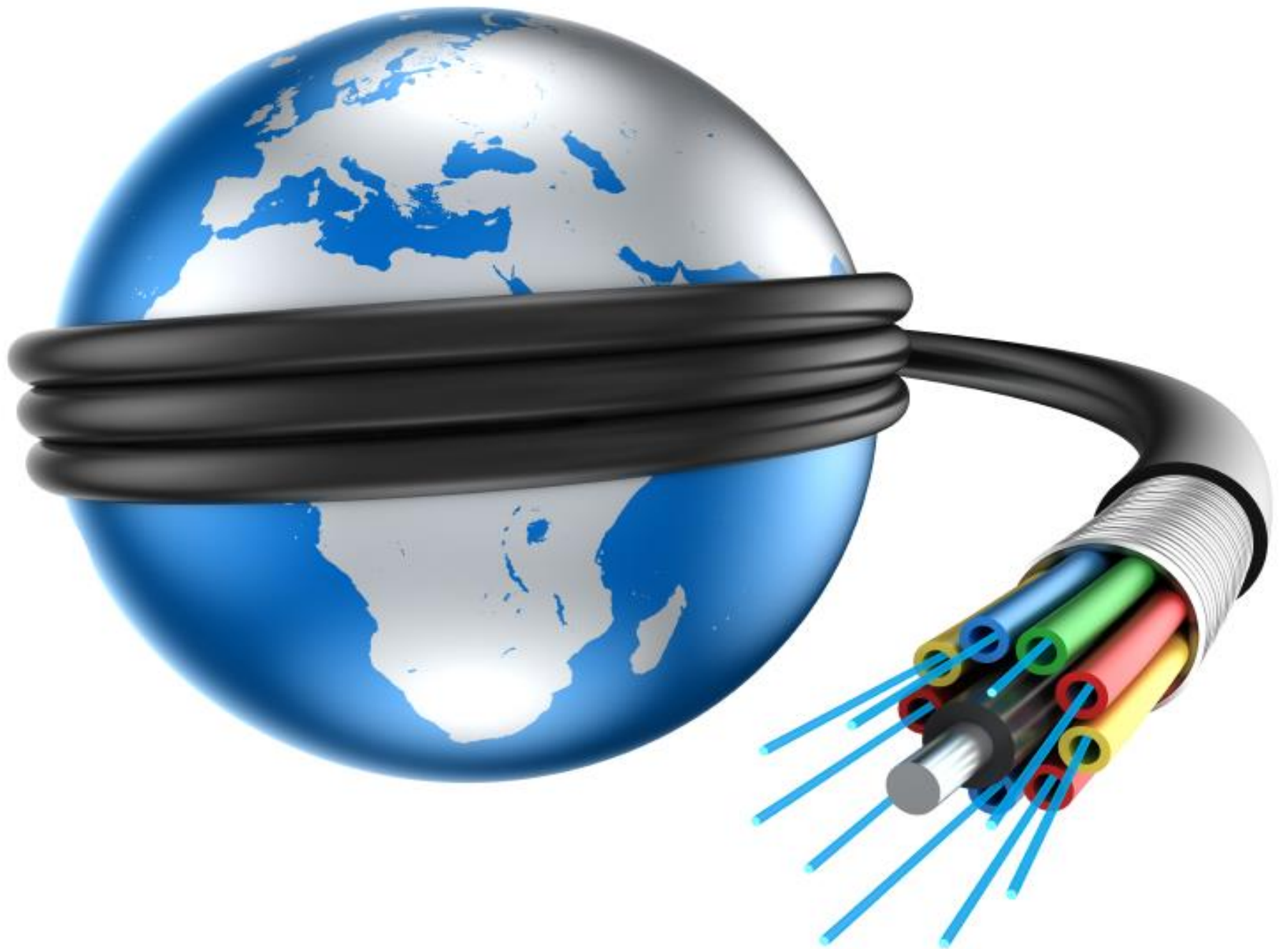
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